

# Proceedings, 109th Annual Meeting Medical Library Association, Inc. Honolulu, HI May 15–20, 2009

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## INTRODUCTION

The Medical Library Association (MLA) held its 109th annual meeting in Honolulu, Hawaii, May 15–20, 2009, at the Hawaii Convention Center. The meeting theme was “*iFusions*.” Total attendance was 1,425. Additional meeting content—including the meeting program and various electronic presentations from business, plenary, poster, and section presentations—can be found via the MLA '09 website <<http://www.mlanet.org/am/am2009/>>. The MLA '09 Blog is available at <http://www.npc.mlanet.org/mla09/> and links to the MLA '09 photos on Flickr <<http://www.flickr.com/groups/mla2009/>>.

## WELCOME TO MLA '09

### Sunday, May 17, 2009

MLA President Mary L. Ryan, AHIP, FMLA, welcomed members to MLA '09, where she emphasized the meeting theme, “*iFusions*.” She continued that the “*iFusions*” theme is especially fitting as members would be provided with an opportunity to explore new trends and paradigms and be transported to unimagined and unparalleled information, individual and innovative fusions.”

President Ryan thanked the 2009 National Program Committee (NPC) for planning a program and forums

focusing on continuing issues like professional ethics and relationships with vendors, scholarly communications, work-life balance and mentoring, and the rapidly evolving world of social networking like YouTube and Twitter. Members were encouraged to participate in original social networking activities that have always been a focus of MLA meetings, such as attending receptions, poster sessions, and exhibits. Members were also encouraged to take time to network with colleagues at the social events such as breakfasts, lunches, dinners, and receptions. President Ryan highlighted that MLA increased its efforts to support a “green” meeting, from eco-friendly, 100% organic cotton meeting bags to several of the products that were sold in the Scholarship Booth.

President Ryan announced that Honolulu was recently named one of the Top 10 Best Cities in the United States for walking. She then thanked EBSCO for providing pedometers for the attendees. She encouraged using the pedometers to keep track of walking at the meeting, around the hotel and its lovely grounds, at the convention center, and throughout the city. As an incentive a special Steps Walked Prize would be awarded at the second business meeting on Tuesday morning to the person who takes the most steps during the meeting.

Annis Lee Adams, e-resources information services librarian at Health Sciences Library, John A. Burns School of Medicine, University of Hawaii, and chair of the Hawaii-Pacific Chapter of MLA, brought greetings from the chapter. Aloha and E Komo Mai (Welcome)! To honor the fortieth anniversary of the Hawaii-Pacific Chapter and celebrate the hosting of this meeting, President Ryan read a resolution passed at the February 2009 MLA Board meeting:

*Whereas*, the Hawaii-Pacific Chapter of the Medical Library Association has been in existence for forty years;

*Whereas*, the Hawaii-Pacific Chapter of the Medical Library Association has organized itself to promote the educational, scientific, and professional growth of its members and of member organizations in health sciences, library service, and in the Medical Library Association; to promote cooperation and communication among its members in the Pacific area; and to provide the opportunity for more active participation of those members who cannot attend the annual meeting of MLA;

*Whereas*, the Hawaii-Pacific Chapter of the Medical Library Association is committed to providing its members with resources and services that strengthen the delivery of health information services within the chapter boundaries;

*Whereas*, the Hawaii-Pacific Chapter of the Medical Library Association has a long-standing tradition of inviting the immediate-past president of MLA to be a guest speaker at its annual meetings;

*Whereas*, the Hawaii-Pacific Chapter of the Medical Library Association has worked with MLA's National Program Committees to graciously host the association's 1979 and 2009 annual meetings;

*Whereas*, the Hawaii-Pacific Chapter of the Medical Library Association furthers the mission of the Medical Library Association to improve excellence and leadership of the health information professional to foster the art and science of health information services; be it therefore

*Resolved*, that the Medical Library Association commends the Hawaii-Pacific Chapter for forty years of outstanding service and accomplishment in support of the profession of health sciences librarianship.

When President Ryan returns to Hawaii for the chapter meeting next spring, she will present the chapter with a lovely engraved koa wood gavel to commemorate this anniversary, noting that she hopes the chapter will use it at future meetings—especially at those annual meetings when the MLA past-president visits. President Ryan then introduced a group of creative, dedicated librarians who had been working for three years to plan this meeting: the cochairs of the 2009 NPC, Judy Consales, director of the Louise M. Darling Biomedical Library; director of the Regional Medical Library (RML) National Network of Libraries of Medicine, Pacific Southwest Region (NN/LM PSR); associate university librarian for sciences of the UCLA Library; and assistant dean for the Biomedical Library in the David Geffen School of Medicine, University of California–Los Angeles, and Alice Witkowski, interim director, Biomedical and Medical Center Libraries, University of California–San Diego, and the cochairs of the 2009 Local Assistance Committee (LAC)—Virginia (Ginny) Tanji, library director, Health Sciences Library, John A. Burns School of Medicine, University of Hawaii–Manoa, and Mabel Trafford, librarian at the Tripler Army Medical Center, Medical Library, Honolulu, Hawaii—were presented to the group. First, Ms. Consales and Ms. Witkowski extended their welcomes. They recognized and thanked the members of the NPC, the LAC, and the program planners. The LAC chairs, Ms. Tanji and Ms. Trafford, also welcomed everyone and thanked their committee members and volunteers. President Ryan again thanked the committees for their hard work. She then recognized and thanked the many valued sponsors. The MLA '09 sponsors generously contributed more than \$82,000 to enrich the meeting. A list of the sponsors can be found at <http://www.mlanet.org/am/am2009/about/sponsors.html>. Ms. Consales then introduced MLA President Ryan who gave her presidential address.

#### **MLA PRESIDENTIAL ADDRESS: MARY L. RYAN, AHIP, FMLA (PLENARY SESSION I)**

Mahalo. Thank you. A year ago, I thanked you for electing me as president of MLA. I'd like to thank you

now for a rewarding year as MLA president. It *has* been an "amazing race" full of lots of travel, excitement, challenges, fun, and hard work. I really did feel like I was on the *Amazing Race* television show when I went to four chapter meetings in a row without going home for a "pit stop."

I said in my talk last year that the theme for our priorities was *iFusions: Partnerships for Addressing Information Issues*, and that Webster's dictionary defines fusion as a partnership or a merging of diverse elements into a unified whole. My talk today will be about the work that all of you did by forming partnerships through MLA to address our specific priorities for the past year. Carla J. Funk, CAE, will talk about the many other accomplishments of MLA during her headquarters report at the business meeting tomorrow.

But before I talk about our accomplishments, I want to publicly thank some of the people who worked especially hard to make the past year a successful one for MLA. It's not often that people get thanked in a public forum for the work they do, so I want to take this opportunity to do so.

Working with the MLA Board has been a very satisfying experience. You elected many talented and hard-working librarians to serve on the board, who care not only about their individual libraries, but who care very much about MLA and the profession in which we have chosen to work.

The eighteen people who work at MLA headquarters are dedicated and have many years of experience with MLA, which enables them to do their jobs very well. They have been patient and supportive every step of the way this past year.

The members of the MLA committees and task forces, and the section officers and committees, have also been very productive this year. I thank all of these members who have worked so hard for the association.

I think that one of the most rewarding partnerships that MLA members form is the one with their chapters. Many MLA presidents have said that their visits to chapter meetings are one of the most rewarding and fun parts of the president's job, and I agree wholeheartedly. Each chapter has its own unique characteristics and personality, but the members have many common values and goals. It was obvious at the chapter meetings I attended that the members of our profession are talented and dedicated individuals who form partnerships to support each other in order to make a difference in the places in which we work. I thank all of the MLA chapter officers and committee members who worked so hard to make their meetings and their chapters successful.

And now for a brief review of the highlights of the progress on our priorities. You may remember from my talk last year that these priorities fall into one of three general categories: recruitment and retention of health information professionals, advocacy for the profession and issues of importance to it, and efficiency and effectiveness of association operations.

## 1. Recruitment and retention of health information professionals

The Hay Group/MLA Salary Survey, which is done every 3 years, was completed by nearly 800 MLA members in November. The results of the survey, which are now available on MLANET, show that the top 3 reasons why MLA members might leave their current jobs are better pay elsewhere, life changes (relocation, child care, health issues, etc.), and a better work-life balance. The results also showed that 46% of the respondents work between 41 and 54 hours per week, and 7% work 55 or more hours per week. That's the equivalent of working 8 hours a day 7 days a week—that's a lot of time spent working.

Little did I know when we chose work-life balance as one of our priorities for this year just how difficult it would be for many of us to achieve a good balance this year in particular. The economic crisis has made it even harder than usual to have a balanced life, especially since some people have lost their jobs and the people left in our libraries have taken on extra responsibilities, and we are having to spend more time than usual on budget issues.

An MLA webcast was held on March 25 to help us address work-life balance issues. Approximately sixty sites and several individuals received the webcast. The webcast gave us a lot of good ideas for improving our work-life balance.

Many section programs related to retention of employees and work-life balance are being provided at our meeting here in Honolulu, including a panel on Tuesday afternoon on "The Healthy Library: Creating a Culture of Wellness," during which the immediate past president of the American Library Association (ALA) will discuss ALA's wellness initiative. MLA Board members will meet with the speakers after the panel to discuss things that MLA might be able to do to help us better promote wellness in our libraries.

In an effort to recruit and retain more librarians into health sciences librarianship, MLA Board members and headquarters representatives attending chapter meetings met with over fifty students and/or new members at five MLA chapter meetings. These meetings were a successful way to talk with students and new members about MLA and the benefits of being a health sciences librarian, and we hope to have more of these meetings at upcoming chapter meetings as well.

## 2. Advocacy for the profession and issues of importance to it

**Scholarly communication.** Objective 3.d of the MLA Strategic Plan is to "serve as a leading advocate for unrestricted, affordable, and permanent access for all to quality health information." MLA's Ad Hoc Committee for Advocating Scholarly Communication continued to focus on this issue throughout the year, especially the implementation of the National Institutes of Health (NIH) public access policy. The committee also revamped the scholarly communications web pages on MLANET, and it will sponsor an open forum at this

annual meeting on Tuesday, from 7:30 a.m.–8:30 a.m., to discuss scholarly communication issues.

MLA headquarters staff continued to work with members and advocacy groups to address issues related to copyright and orphan works and worked with the Association of Academic Health Sciences Libraries (AAHSL) to write a joint statement on the impact of the economic crisis on libraries.

Three MLA members—former President Linda Watson, AHIP, FMLA, Gretchen Arnold, AHIP, and myself—participated in a meeting last October at the Howard Hughes Medical Institute to review and revise the "Bethesda Principles," which support timely and easy access to health-related information.

The MLA/AAHSL Joint Legislative Task Force met in Washington, DC, with congressional staff on March 24 to discuss the NIH public access policy, NIH funding, and other issues of importance to us.

**Emergency management.** Additional resources were added to the MLANET section on emergency management, including links to the National Library of Medicine's (NLM's) excellent disaster preparedness resources, and MLA headquarters' disaster preparedness information was updated in the MLA Board Manual. Emergency management was the topic of the MLA fall webcast, which received excellent evaluations (3.77 out of 4.0) from the 74 sites and 14 individuals registered for the webcast. The webcast participants gave us many good ideas about how to be better prepared for emergencies and how to respond better when emergencies occur. Several MLA sections are providing programs on disaster preparedness topics at this meeting.

**Environmental issues.** Scientists have indicated that we are very near a dangerous tipping point with the earth's climate, and that we have very little time left to prevent the permanent destruction of many species of plants and animals. It's important that we all do as much as we can *now* to protect the environment before we reach the tipping point and lose many species of plants and animals forever. MLA has increased its efforts significantly to have "green" meetings, and many of our exhibitors are working to reduce their impact on the environment; you'll see the results of these efforts throughout this meeting. Several MLA chapters also included green initiatives in their meetings this year, such as recycling bins, online instead of print programs and abstracts, and recycled bags, badges, and lanyards. We'll work during the coming year to provide an easy way for chapters to share information about having green meetings. I challenge all chapters to have even greener meetings in the year ahead—maybe we should have a contest to see which chapter can have the greenest chapter meeting.

One of the worst things we do to damage the environment is to travel to meetings. We replaced the usual face-to-face MLA Board meeting in February with a virtual board meeting. This helped reduce the impact of MLA meetings on the environment by



eliminating travel for eight board members. We decided to have one virtual board meeting again next year and are working to determine which other association-related meetings might reasonably be replaced by virtual meetings.

When we do travel to meetings, we can reduce the environmental damage by buying carbon credits. Carbon credit programs vary somewhat, but basically they provide a way to reduce our carbon footprints (or the damage we do to the environment) by enabling us to pay for projects to help reduce greenhouse gasses. For example, carbon credits might pay for the planting of new trees, which help offset the carbon dioxide emitted by planes, trains, and cars. Carbon credits are available through several websites, including [www.carbonfund.org](http://www.carbonfund.org), which allows you to enter your place of residence and your travel destination and then it automatically calculates the amount you should pay to offset the damage from that trip. The carbon credit I purchased for traveling from Little Rock to Honolulu and back was about \$36, but the carbon credits for most of my travel to meetings during the past year amounted to an average of about \$5 per trip. I encourage all of you to consider purchasing carbon credits to offset the damage we did to the environment by flying to this meeting.

Also, next April is the fortieth anniversary of the first Earth Day, which really brought environmental concerns to the attention of many of us older MLA members for the first time. It would be great if we continue to make significant progress on environmental issues during the fortieth anniversary year of Earth Day, not just in the association but in our libraries and homes as well.

### 3. Efficiency and effectiveness of association operations

I said in my inaugural address last year that an association cannot be effective without a good strategic plan. The MLA Board reviewed MLA's Strategic Plan at the September 2008 board meeting. Further discussion of the plan on the MLA Connections blog was coordinated by MLA President-elect Connie Schardt, AHIP. The input received from MLA members was incorporated into the revised strategic plan, which is now available on MLANET.

Several surveys were conducted by MLA units this year to obtain input from members, which was used to make MLA's services more effective. Just a few of the surveys were the *Journal of the Medical Library Association* survey, the MLA Member Survey, and the Academy of Health Information Professionals Survey.

MLA members voted to approve the proposed bylaws amendment changing the structure of Section Council, effective January 1, 2009. The new structure, which should result in more efficient and effective communication between the sections and MLA, is currently being implemented by Judy Burnham, AHIP, and the members of Section Council, along with the sections.

I appointed an Ethics Task Force in the fall of last year to review MLA's ethics code and its disclosure policy, as well as MLA's business model, and to suggest revisions as needed. The task force, which is cochaired by Lucretia W. McClure, AHIP, FMLA, and Millie Moore, has studied ethics codes for other associations and is currently discussing potential revisions to the MLA ethics code and disclosure policy. The task force is holding an open forum on Tuesday, from 7:30 a.m.–8:30 a.m., to get input from members concerning ethics issues. All MLA members can also provide input and follow the discussions of these issues on the MLA Connections blog.

Speaking of the blog, the MLA Board established the Connections blog this year in order to establish an effective two-way communications mechanism for MLA members and board members. We encourage you to use the blog to follow discussions on topics of major concern to the association and to provide your input.

Other efforts to improve the efficiency and effectiveness of association operations included the selection of an association management system for the headquarters office, the development of a president's manual and a job description for board members, and the revision of several procedures, including the Nominating Committee process for identifying potential nominees for president and the board.

We did not accomplish as much as we had hoped for some of the priorities, so we will continue to work on these priorities in the coming year, especially ethics, the environment, and work-life balance and wellness.

In conclusion, I thank the staff of the University of Arkansas for Medical Sciences Library, who were so supportive of me during the past year and who filled in many times while I was working on MLA activities. I am very lucky to work with a great staff. I would also be remiss if I did not thank my twin sister Marie, who took good care of our precious dogs, Honey and Bandit, while I was away on MLA business, and the rest of my family, including three of my nephews whose high school graduations I missed while I was at MLA Board meetings.

Webster's dictionary also defines fusion as "the union of atomic nuclei to form heavier nuclei resulting in the release of enormous amounts of energy." By working together, you and other MLA members released enormous amounts of energy this year to accomplish the goals of our association, and I thank you for that. I look forward to enjoying this meeting with you during the coming days and to taking home many pleasant memories of the time we spent together in this beautiful, natural paradise of Hawaii. Mahalo. Thank you.

President Ryan then thanked everyone and concluded the opening session.

### OTHER PLENARY SESSIONS

All plenary session videos and slides are available online to MLA members from <http://www.mlanet.org/members/e-present/2009/> (members only).

## II, May 17, 2009: The John P. McGovern Lecture

Introduction: Judy Consales, cochair, 2009 National Program Committee, and director, Louise Darling Biomedical Library, University of California–Los Angeles.

*Practicing Medicine in the 21st Century*: Adam Bosworth, Keas, San Francisco, CA (see <http://www.mlanet.org/am/am2009/events/speakers.html#1> for more information about Mr. Bosworth).

## III, May 18, 2009: The Janet Doe Lecture

Introduction: Thomas G. Basler, FMLA, director, Libraries, and chair, Department of Library Science and Informatics, Medical University of South Carolina–Charleston.

*Eyes on the Prize: Reflections on the Impact of the Evolving Digital Ecology on the Librarian as Expert Intermediary and Knowledge Coach, 1969–2009*: J. Michael Homan, AHIP, FMLA, Director, Libraries, and Assistant Professor, Mayo Clinic Libraries, Mayo Clinic, Rochester, Minnesota (see <http://www.mlanet.org/am/am2009/events/speakers.html#2> for more information about Mr. Homan).

## IV, May 20, 2009: The NLM/MLA Joseph Leiter Lecture

Introduction: Virginia (Ginny) Tanji, Local Assistance Committee cochair, 2009 National Program Committee, and library director, Health Sciences Library, School of Medicine, University of Hawaii–Manoa, Honolulu, Hawaii.

*The Impact of Diseases on Hawai'i's Medical History*: Ben Young, Native Hawaiian Center of Excellence, John A. Burns School of Medicine, University of Hawaii–Manoa (see <http://www.mlanet.org/am/am2009/events/speakers.html#3> for more information about Dr. Young).

## V, May 20, 2009: Plenary Session

Introduction: Mabel Trafford, Local Assistance Committee cochair, 2009 National Program Committee, and director, Medical Library, Tripler Army Medical Center, Hawaii.

*Reverse Disease with Less Medication*. Terry Shintani, president, Hawaii Health Foundation, and associate chair, Department of Complementary and Alternative Medicine, School of Medicine, University of Hawaii (see <http://www.mlanet.org/am/am2009/events/speakers.html#4> for more information about Dr. Shintani).

## AWARDS CEREMONY

The Awards Ceremony and Luncheon was held on Monday, May 18, 2009. President Mary Ryan began the ceremony by reminding the audience that the purpose of the ceremony was to honor colleagues who have made outstanding contributions to the profession and the association and to recognize their

accomplishments. She thanked Eric Albright, AHIP, chair of the Awards Committee; Bette Sydelko, AHIP, chair of the Grants and Scholarship Committee; and all the jury members for their time and effort.

President Ryan announced that Dr. Ben Young was unable to attend the ceremony but would receive his certificate when he presented the Joseph Leiter NLM/MLA Lecture at MLA '09 on Wednesday, May 20. At Sunday's meeting, Adam Bosworth, noted technology leader and innovator, had delivered the John P. McGovern Award Lecture and had received his award and certificate at that time.

MLA awards MLA Scholarships annually to students who show excellence in scholarship and potential for accomplishment in health sciences librarianship. The 2009 MLA Scholarship winner was Elaine Hicks, a graduate student at the School of Library and Information Sciences, University of Illinois–Urbana-Champaign. The 2009 MLA Scholarship for Minority Students was awarded to Vivian Okyere, a graduate student at the School of Library and Information Studies, University of Rhode Island–Kingston. She could not attend the annual meeting, so her certificate was mailed. The MLA Scholarship for Minority Students, Annual Meeting, an award sponsored by the 2009 National Program Committee to help support a minority student who aspires to become a medical librarian to attend the annual meeting, was presented to Margarita Shawcross, who attends the School of Library and Information Science at the University of Denver, Denver, Colorado.

President Ryan introduced Hasbullah Atan and Stanslaus James Ngadaya as the 2009 Cunningham fellows. Mr. Atan is the chief librarian, International Medical University Library, in Kuala Lumpur, Malaysia. He arrived in the United States in early May and has studied at host sites in California. He will finish his program here at MLA '09. Mr. Ngadaya is the chief librarian at the Hubert Kairuki Memorial University Library in Dar es Salaam, Tanzania. He arrived in the United States at the beginning of May and spent time at library sites in the Washington, DC, area and North Carolina and participated in continuing education (CE) courses at MLA '09. Mr. Atan and Mr. Ngadaya spoke briefly about their gratitude to their hosts and MLA for this opportunity.

EBSCO Information Services generously donates funds to provide up to \$1,000 each for up to 4 librarians new to the profession to travel to MLA's annual meeting. This year's EBSCO/MLA Annual Meeting Grants were awarded to Jamie Furrh, digital projects librarian at the Gibson D. Lewis Library, University of North Texas Health Science Center–Forth Worth; Andrea Harrow, medical library manager for Good Samaritan Hospital, Los Angeles, California; Trey Lemley, health sciences librarian at the Biomedical Library at the University of South Alabama–Mobile; and Heidi Schroeder, AHIP, medical librarian for the Michigan State University Libraries–East Lansing.

The Hospital Libraries Section (HLS) sponsors grants to provide librarians working in hospitals

and similar clinical settings with the support needed for educational or research activities. The 2009 HLS/MLA Professional Development Grants were awarded to Lois Culler, library manager at the Inova Fairfax Hospital in Falls Church, Virginia, and Lisa Marks, AHIP, supervisor for library services at Providence St. Joseph Medical Center, Burbank, California. Ms. Culler requested funding for a research project at her hospital that will survey and determine the most effective methods to provide education to patrons and hospital staff. She could not attend the annual meeting so her certificate was mailed. Ms. Marks used her funds to attend CE courses in Hawaii.

The David A. Kronick Traveling Fellowship was established in 2001 with an endowment from the Bowden-Massey Foundation. It is awarded annually to an MLA member to cover expenses involved in traveling to three or more medical libraries in the United States or Canada for the purpose of studying a specific aspect of health information management. This year's recipient is Mary Piorun, AHIP, associate director, Lamar Soutter Library, University of Massachusetts Medical School-Worcester. Ms. Piorun's goal is to travel to various public and private health sciences libraries throughout the United States to support her doctoral project aimed at identifying the processes used in strategic planning for libraries. This research will help contribute to the body of evidence on medical library strategic planning. She could not attend the annual meeting so her certificate was mailed.

The Donald A. B. Lindberg Research Fellowship was established in 2001 with contributions from MLA, MLA members, and other people and companies in the health care community. It is awarded annually through a competitive grant process to a qualified health care professional, researcher, educator, administrator, or librarian. MLA established the fellowship to fund research that links the information services provided by librarians to improved health care. The fellowship is named in honor of Dr. Lindberg, director of the National Library of Medicine (NLM) since 1984, in recognition of his significant national and international achievements at NLM, the world's largest medical library. Sujin Kim is the seventh recipient of the award. She will create and evaluate a set of subject keywords extracted from captions as an accession tool to enhance digitized microscopic image retrieval from a large collection of figures published in academic journals indexed in the PubMed Central database. Dr. Kim is an assistant professor at the School of Library and Information Science at the University of Kentucky-Lexington.

The Medical Informatics Section (MIS) of the Medical Library Association established the MIS/MLA Career Development Grant in 1997. The section awards up to 2 individuals \$1,500 each to support a career development activity that will contribute to the advancement of the field of medical informatics. This year's winner is Kristine Alpi, AHIP, director of the William Rand Kenan, Jr. Library of Veterinary Medicine, North Carolina State University-Raleigh.

Ms. Alpi plans to use her grant to present two papers on veterinary informatics at the 10th International Congress of Medical Librarianship in Brisbane this summer.

The MLA Research, Development, and Demonstration Project Grant promotes excellence in health sciences librarianship and information science. This year's winner is Naomi Broering, AHIP, FMLA. Ms. Broering is the dean of libraries at the Pacific College of Oriental Medicine in San Diego, California. She will use the funds to examine the efficiency of digital conversion of a Pacific symposium collection to CD format. She will be able to measure change in usage and evaluate user satisfaction with the CD materials through surveys.

The MLA Continuing Education Award is granted annually to MLA members to assist with the development of theoretical, administrative, or technical aspects of medical librarianship. This year's winner is Lauren Maggio, AHIP. Ms. Maggio, medical librarian at the Lane Medical Library and Knowledge Management Center, Stanford University, Stanford, California, recently attended the Harvard Medical School "Macy Institute's Program for Educators in the Health Professions" conference. She learned how to design an information literacy faculty development program to apply at the Stanford School of Medicine. She could not attend the annual meeting so her certificate was mailed.

The Carla J. Funk Governmental Service Award was established in 2008 through a contribution from Kent Smith, FMLA, to recognize a medical librarian who has demonstrated outstanding leadership in the area of governmental relations at the federal, state, or local level and who has furthered the goal of providing quality information for improved health. Marianne Comegys is the first recipient of the award. Ms. Comegys is the associate director of the Louisiana State University Health Sciences Center Medical Center Library-Shreveport. She has been a long-time, dedicated MLA volunteer, always available to staff and members for numerous governmental relations efforts. Her consistent and outstanding service to MLA and the entire profession spans over fifteen years of service. She was the chair of the MLA Governmental Relations Committee (GRC) in 1993-2001 and 2003-2007, and chair or vice chair of the MLA/Association of Academic Health Sciences Libraries (AAHSL) Joint Legislative Task Force for over ten years. She has been asked to testify before the Labor-Health and Human Services-Education and Related Agencies Appropriations Subcommittee numerous times in support of the programs and services of the National Library of Medicine. Ms. Comegys helped develop various MLA policy statements over the years and served as chair of the working group that revised MLA's important resource, *Copyright Law and the Health Sciences Librarian*. In the state of Louisiana, she has developed strong relationships with congressional staff, helping them understand the importance of the National Library of Medicine and their local and regional medical libraries in the state.



Ms. Comegys also served as moderator of at least five GRC Legislative Updates at past MLA annual meetings.

Before Ms. Comegys accepted the award, Kent Smith, FMLA, was introduced, and he gave these remarks about the award's creation:

It is a pleasure for me to be involved with the establishment of the Carla J. Funk Award for Governmental Relations, which I believe represents a fitting tribute to a person who I know has worked diligently and passionately to provide visibility for the association and the profession and to advance MLA's legislative agenda. Over the years, I was honored to serve as an ex officio member of the MLA Governmental Relations Committee and in that capacity witnessed firsthand the enthusiasm and effectiveness medical librarians have exhibited in the legislative sphere of action. The ultimate goal of these advocacy efforts—be they at the local, state, or federal level—is to provide quality medical information for the benefit of the public health. I have observed this over the years at all levels, and it has been a splendid effort. Under Carla's leadership, MLA's voice has been heard and it has provided influential input into the governmental decision making process. Many MLA members across this country have devoted their time and energies to governmental relations activities, and I am pleased to see the board has seen fit to add this important award to its recognition ceremonies. Carla's name brings appropriate prestige to this award, and those receiving it now and in the future should be proud of their achievements on behalf of the association's legislative initiatives. So hats off to our superb executive director and congratulations to a most-deserving first recipient, whom I have had the privilege to work with and one who has exhibited great vision and expertise in the governmental relations area.

The MLA/Lucetia W. McClure Excellence in Education Award was established in 1998 and first presented in 1999, in honor of one of MLA's most respected members. The award recognizes an outstanding educator in the field of health sciences librarianship and informatics who demonstrates skills in teaching, curriculum development, mentoring, research, or leadership in education at local, regional, or national levels. President Ryan presented the 2009 award to Kathleen Ann McKibbin, associate professor in the Department of Clinical Epidemiology and Biostatistics at McMaster University, Hamilton, Ontario, Canada. Dr. McKibbin's outstanding research and teaching in the profession span over thirty years, both at the national and international level. She is author or coauthor of seventy articles in peer-reviewed journal as well as chapters in textbooks. She helped establish an eHealth master's degree program at McMaster. Dr. McKibbin has taught countless CE workshops for medical librarians at MLA annual meetings, MLA chapter meetings, universities, Regional Medical Libraries, and state and regional groups. Dr. McKibbin has also been elected as a new member of the MLA Board of Directors and will take office at the end of this meeting.

The Thomson Reuters/Frank Bradway Rogers Information Advancement Award is sponsored by Thomson Reuters and recognizes outstanding contri-

butions in the application of technology, the facilitation of the delivery of health sciences information, or the science of information. This year's award was presented to Robert T. Mackes, AHIP, Delaware Medical Information Resource Alliance (DelMIRA) project coordinator at Delaware Academy of Medicine-Newark. This new statewide partnership is a joint effort among local hospitals and the Delaware Department of Health and Social Services. The funding comes from both sources and addresses the disparity in access to health and biomedical information existing in Delaware. By providing 24/7 access throughout the state to many leading electronic resources, it has improved quality of care patient outcomes and provider productivity. The alliance has over 10,000 users and impacts over 2,000 acute care beds.

The Majors/MLA Chapter Project of the Year Award recognizes excellence, innovation, and contribution to the profession of health sciences librarianship by an MLA chapter and is sponsored by J. A. Majors Company. This year's award is presented to the Pacific Northwest Chapter of MLA for the group's innovative project "Awakening the Searcher Within: An Online Seminar on Expert Searching." Maryanne Blake accepted the award on behalf of the chapter.

From time to time, the officers and the Board of Directors see that an exceptional contribution has been made to the profession and the goals of the association and, therefore, elect to give the President's Award recognizing the significant contribution. This year, the award was presented to Clinton (Marty) Thompson Jr., AHIP, director of the Robert M. Bird Health Sciences Library at the University of Oklahoma Health Sciences Center—Oklahoma City, in recognition of his valuable and sustained contributions to promote disaster preparedness in libraries. Emergency disaster preparedness is one of MLA's priorities for 2008/09 and has been especially important to libraries since September 11, 2001. Mr. Thompson was an organizer and participant in the MLA fall 2008 webcast on emergency management. After the Alfred P. Murrah Federal Building bombing in Oklahoma City in 1995, he began organizing activities to help train libraries throughout the state and obtained Centers for Disease Control and Prevention (CDC) funding to develop and teach a workshop for libraries on responses to terrorism in 2005. He also was instrumental in planning and presenting the highly successful South Central Chapter of the MLA "Disaster Preparedness Symposium" in October 2006. Over the past year, he has participated in NLM and the National Network of Libraries of Medicine (NN/LM) efforts as chair of the NN/LM, South Central Region, Emergency Preparedness Planning Working Group. Through his participation in the above efforts, medical libraries are better prepared to deal with and implement emergency disaster plans.

The Ida and George Eliot Prize is presented for a work published in the preceding calendar year, which has been judged most effective in furthering medical librarianship. This year the prize was awarded to Daniel E. Banks, Runhua Shi, Donna Timm, AHIP,

Kerri Ann Christopher, AHIP, David Duggar, AHIP, Marianne Comegys, and Jerry McLarty, Louisiana State University Health Sciences Center–Shreveport, for their article, “Decreased Hospital Length of Stay Associated with Presentation of Cases at Morning Report with Librarian Support.” Ms. Timm accepted the award on behalf of the group.

The Murray Gottlieb Prize was established in 1956 by a gift from the Old Hickory Bookshop to recognize and stimulate health sciences librarians’ interest in the history of medicine. The 2009 Murray Gottlieb Prize was awarded to Trenton Boyd, AHIP, director of the University of Missouri Zalk Veterinary Medical Library–Columbia, for his paper, “The Lost History of American Veterinary Medicine: The Need for Preservation.”

The T. Mark Hodges International Service Award was presented to Donna B. Flake, AHIP. This award was established to honor outstanding individual achievement in promoting, enabling, and/or delivering improvements in the quality of health information internationally, through the development of health information professionals, the improvement of libraries, or the increased use of health information services. Ms. Flake has served the past sixteen years as library director for the Medical Library, South East Area Health Education Center (AHEC), Wilmington, North Carolina. Since 1984, her work in the international arena of health sciences librarianship encompasses many areas. She served as MLA’s representative to the European Association for Health Information and Libraries (EAHIL) for six years and served in many leadership roles for the International Cooperation Section (ICS) of MLA including piloting the ICS’s Sister Library project. Ms. Flake received the first MLA ICS Award for International Dedication and Leadership in 2003. In 2007, the Coastal AHEC library became the sister library to the Latvia Medical Library. Through her efforts, the library obtained over 12,000 current medical journals and books from libraries in the United States to ship to Latvia and helped train Latvian physicians on electronic resources. She also arranged for their DOCLINE access through NLM. Ms. Flake has presented numerous papers and posters on her international endeavors all over the world including EAHIL meetings and in Tokyo and Prague. In addition, Ms. Flake promotes the MLA Cunningham fellowship program by annually creating and updating a Cunningham fellowship poster for display at each annual meeting.

A highlight of each MLA annual meeting is the Janet Doe Lecture on the history or philosophy of medical librarianship. J. Michael Homan, AHIP, FMLA, delivered the Doe lecture, “Eyes on the Prize: Reflections on the Impact of the Evolving Digital Ecology on the Librarian as Expert Intermediary and Knowledge Coach 1969–2009.” Mr. Homan is director of libraries and assistant professor of medical informatics at the Mayo Clinic College of Medicine, Rochester, Minnesota.

President Ryan then announced that the Board of Directors had named five association members as

MLA Fellows. Fellows are chosen for their outstanding contributions to health sciences librarianship and to the advancement of the purposes of MLA. President Ryan introduced the following five new Fellows:

■ **Holly Shipp Buchanan, AHIP, FMLA:** I am pleased to recognize Holly Buchanan and her induction today as an MLA Fellow. Ms. Buchanan is the deputy chief information officer and the chief information officer (CIO) for the Health Sciences Center of the University of New Mexico–Albuquerque. She has been a medical librarian for over thirty years in many leadership roles and is a Distinguished Member of the Academy of Information Professionals. She has served on multiple committees for MLA, including MLA Board of Directors from 1981–1983 and 1986–1989, and on MLA chapters and sections, including serving as chair of the Hospital Libraries Section from 1984–1987. Ms. Buchanan served on the Board of Regents for NLM from 2003–2007 and is now a consultant to this group. Her contributions are extensive in teaching and publishing. She has taught many important CE courses for MLA covering evidence-based medicine, quality management, and benchmarking and has been a member of the editorial board for the *Journal of Hospital Librarianship* since 1999.

■ **Gary D. Byrd, AHIP, FMLA:** Along with his many awards and accomplishments, Gary Byrd can now add Fellow to his list. His impact on the profession is notable, particularly in the area of health informatics. Dr. Byrd has been in the profession for over thirty-six years, starting as an NLM associate in 1972 and has achieved the Distinguished level in the Academy of Health Information Professionals. Since 1995, he has served as the director of the State University of New York University at Buffalo Health Sciences Library and as director of the Medical/Health Informatics Graduate Training Program in the school of medicine. Dr. Byrd has held many leadership positions for both MLA and Association of Academic Health Sciences Libraries (AAHSL). He was on the MLA Board of Directors from 1984–1987, Research Section chair-elect and chair from 1998–2000, and chair of the Joint MLA/AAHSL Legislative Task Force from 1995–2000. Dr. Byrd’s strong publication record includes sixteen refereed articles and contributions to three books, service on the *Journal of the Medical Library Association* and *Bulletin of the Medical Library Association* Editorial Boards, and service on the board for the *Journal of the American Medical Informatics Association*. As an invited speaker and CE instructor for numerous national and international medical library conferences, Dr. Byrd is known to cover topics of financial management and writing for publications.

■ **Logan Ludwig, AHIP, FMLA:** It is with great pleasure I recognize Logan Ludwig as an MLA Fellow. Dr. Ludwig has been a long-time, dedicated MLA volunteer, particularly at the national level. He is the associate dean, Library and Telehealth Services, Loyola University Medical Center Stritch School of Medicine Library in Maywood, Illinois, and is a Distinguished Member of the Academy of Health



Information Professionals. His MLA activities are numerous. Dr. Ludwig served as a member of the Governmental Relations Committee (GRC), 1998–2004, and chair of the GRC from 2002–2004. As GRC chair, he provided testimony for MLA in Washington, DC, for fiscal appropriations for the National Library of Medicine in May 2003 and April 2004. He served on the MLA 1999 National Program Committee; was an MLA Awards Committee member from 1997–1998, a member of the Credentialing Committee from 1996–1998, *Bulletin of the Medical Library Association* associate editor from 1990–1994, and member of at least a dozen more committees and official activities for MLA; chaired the Midwest Chapter of MLA; and held various other positions at the section and chapter level.

■ **Jean P. Shipman, AHIP, FMLA:** Along with the other four Fellows receiving this year's award, Jean Shipman can add the prestigious title of Fellow to her list. Ms. Shipman has been a health sciences librarian and MLA member for over twenty-eight years and is currently the director of the Spencer S. Eccles Health Sciences Library at the University of Utah–Salt Lake City. Ms. Shipman has made numerous and substantial contributions to the field through her leadership roles and work in the areas of the information specialist and health information literacy. National leadership roles have included serving as MLA president in 2006/07 and on the MLA Board from 2005–2008. She has also contributed to various MLA task forces including: The Information Specialist in Context Implementation Task Force, 2003–2005, Task Force to Plan Recruitment of the 21st Century Workforce of Health Information Professionals, 2001–2003, and as chair of the Informationist Task Force, 2001–2002. She has served on at least a dozen committees for MLA. Ms. Shipman is the primary or secondary author of fifteen peer-reviewed publications and over thirty refereed scientific poster presentations presented at national and regional conferences. She has made over fifty invited presentations to chapter-, state-, and national-level organizations on a wide range of topics, including health information literacy and the role of the informationist. She is also coprincipal investigator for MLA's successful Health Information Literacy Research Project that concluded in fall 2008.

■ **M.J. Tooley, AHIP, FMLA:** I am pleased to welcome M.J. Tooley as an MLA Fellow. Ms. Tooley has provided sustained and significant contributions to the health sciences profession during her twenty-six years as a hospital and academic medical librarian. She is currently the director of the Health Sciences and Human Services Library, University of Maryland–Baltimore. Ms. Tooley is a strong advocate and cheerleader for health sciences librarians at both hospitals and academic centers. Her numerous leadership roles include serving as MLA 2005/06 president, an earlier term as a member of the board from 1998–2001, as chapter council chair, as chair of MLA Vital Pathways for Hospital Librarians Project from 2006–2008, and as chair of the MLA/Pew

Internet and American Life Project Task Force from 2001–2002. She has also chaired numerous committees for the Mid-Atlantic Chapter, and her external group appointments include serving as the current chair of the Charting the Future Task Force for AAHSL. This important task force is focused on expanded roles for health sciences libraries and librarians in academic health centers. She is a Distinguished Member of the Academy of Health Information Professionals and a successful mentor to many colleagues in the field.

From time to time, MLA honors an individual, who is not an MLA member but who has made outstanding contributions to the advancement of the purpose of the association. This year, Carla J. Funk, CAE, executive director of MLA, is granted honorary membership for her extensive contributions to MLA and to the health sciences librarianship profession. Ms. Funk has served as executive director for the association for over seventeen years. Through her work with MLA, she has demonstrated commitment, passion, and strong leadership for the association and the profession. As her nominator states, "She has become a strong national and international advocate of health sciences librarians and libraries in all settings." Ms. Funk has solid ties with many library organizations including International Federation of Library Associations and Institutions (IFLA), International Congresses on Medical Librarianship (ICML), American Library Association (ALA), Special Libraries Association (SLA), and American Association of Law Libraries (AALL). Through these alliances, she has been able to be a strong advocate for health sciences librarianship. Ms. Funk has brought a high level of professionalism to the management and operations of MLA. As a dedicated leader for MLA, she is always available to help board members, MLA members, volunteers, and MLA staff, offering support on issues and helping people solve problems and make informed decisions. Over the years, she has served on numerous MLA task forces for the association, making a mark on the profession. As her nominator states, "Since becoming executive director of MLA, Carla has continually gone beyond the role of an association manager and has become a strong, dedicated, knowledgeable and active member of the health sciences library profession." President Ryan invited Bruce Madge for a special announcement. Mr. Madge made a short presentation and gave a certificate of Honorary Fellowship in the Chartered Institute of Library and Information Professionals (CILIP) to Ms. Funk.

President Ryan continued: "The highest honor that the Medical Library Association confers on any individual is the Marcia C. Noyes Award. We have come to the place in today's awards program for presentation of that special distinction. I am pleased to ask Rick B. Forsman, AHIP, FMLA, the 2008 Noyes winner to introduce this year's recipient." Mr. Forsman introduced Wayne J. Peay, FMLA, both through his professional achievements, mostly recently as director of the Spencer S. Eccles Health Sciences Library at the University of Utah and as a person with

a lot of interesting plans for his retirement. The award, established in 1947, recognizes a career that has resulted in lasting, outstanding contributions to health sciences librarianship. President Ryan presented the 2009 Marcia C. Noyes recipient, Mr. Peay, to the audience who acknowledged his achievement. He then made some remarks and thanked the audience and Mr. Forsman. For more about Mr. Peay, see the June/July 2009 *MLA News* cover story <[http://www.mlanet.org/members/mla\\_news/2009/jun\\_jul\\_09/peay.html](http://www.mlanet.org/members/mla_news/2009/jun_jul_09/peay.html)> (members only).

President Ryan concluded the session with the following statement: "Each year, the awards ceremony and luncheon reminds us of the numerous accomplishments our peers have made to the profession of health sciences librarianship. It simultaneously provides the encouragement to continue reaching toward higher goals and levels of achievement. In recognizing these individuals, we applaud the 'best and brightest' in the field. This concludes today's presentation, and I thank you for joining me. Please enjoy the rest of the meeting."

## BUSINESS MEETING I

### Monday, May 18, 2009

President Mary Ryan welcomed everyone to MLA Business Meeting I at 7:30 a.m. She introduced MLA Executive Director Carla J. Funk, CAE, who introduced the members of the 2008/09 MLA Board of Directors: President Mary L. Ryan, AHIP, FMLA; President-elect Connie Schardt, AHIP; Immediate Past President Mark E. Funk, AHIP; Treasurer Linda Walton; Secretary Gary Freiburger, AHIP; Chapter Council Chair Paula Raimondo, AHIP; Section Council Chair Judy Burnham, AHIP; Directors Jane Blumenthal, AHIP, Julia Kochi, Beverly Murphy, AHIP, T. Scott Plutchak, AHIP, and Laurie Thompson, AHIP; appointed officers: Parliamentarian Lucretia W. McClure, AHIP, FMLA, and Sergeant-at-Arms Linné Girouard, AHIP, and Editors Melissa De Santis, AHIP, MLANET; Linda M. G. Katz, AHIP, *MLA News*; and Susan Starr, *Journal of the Medical Library Association* (JMLA).

President Ryan asked attendees to join her in a moment of silence to honor the memories of a number of valued MLA members who had died during the past year. Screens displayed names and photographs of Janet H. Boynton, Honorary Member Michael DeBakey, Elizabeth King Eaton, Jeanne A. Gittings, AHIP, Dorothy R. Hill, Jean Antes Pelly, FMLA, Vern M. Pings, FMLA, and Susan Ann Selig. A video of Dr. DeBakey's Centennial Moments presentation was shown, and audio clips from the oral histories of Ms. Pelly and Mr. Pings were shared.

Ms. Funk then returned to the podium to recognize the vital roles of the fourteen MLA chapters, the twenty-three sections, and the seventeen special interest groups (SIGs). She also acknowledged the committees, task forces, and allied representatives. Since the 2008 annual meeting, 305 new members

have joined the association; those who had joined MLA since our last annual meeting were invited to stand and be recognized.

President Ryan called to order the Business Meeting I of the 2009 MLA annual meeting and asked if asked if the quorum of 250 voting members required for transaction of business was present. After Sergeant-at-Arms Girouard confirmed that over 250 members were present and represented a quorum, the president called on Secretary Freiburger to move adoption of the Rules of the Assembly. Mr. Freiburger explained that the Rules of the Assembly included information on addressing the chair, presenting motions, debating, and voting and are available on MLANET. At the direction of the Board of Directors, he then moved that the Rules of the Assembly, as they appear on MLANET, be adopted. Voting paddles were raised, and there being a majority in the affirmative, the rules were adopted. Mr. Freiburger noted that the agendas for the 2009 business meetings were on pages 27 and 31 of the *Official Program*. Then, by direction of the Board of Directors, he moved that the agenda for the 2009 business meetings of MLA be adopted. The vote was affirmative and the agendas adopted.

President Ryan announced that in November of 2008, ballots for MLA's election of 2008/09 officers, Board of Directors, and Nominating Committee were sent electronically or by postal service to all 3,550 eligible voting members of the Medical Library Association. One thousand five hundred and four valid ballots were returned, a participation rate of 42.37%. On December 11, 2008, the election results were certified by John Mulcahy and Amy C. Ebli of Survey and Ballot Systems of Eden Prairie, Minnesota, the company MLA contracted with to conduct the election. The election results were announced in the February 2009 issue of the *MLA News* <[http://www.mlanet.org/members/mla\\_news/2009/feb\\_09/election.html](http://www.mlanet.org/members/mla_news/2009/feb_09/election.html)> (members only), and the complete election results, including vote totals, were published in the 2008/09 Annual Report, which is available on MLANET <[http://www.mlanet.org/about/annual\\_report/08\\_09/](http://www.mlanet.org/about/annual_report/08_09/)>.

Election results: President-elect: Ruth Holst, AHIP, FMLA. MLA Board of Directors (three-year term): Cynthia L. Henderson, AHIP, and Kathleen Ann McKibbin, AHIP. Nominating Committee: Karen M. Albert, AHIP; Brian P. Bunnnett, AHIP; Dixie A. Jones, AHIP; Michelle Kraft, AHIP; Julie Kuenzel Kwan, AHIP; Sandra I. Martin, AHIP; Gabriel R. Rios; Anne K. Seymour; and Eileen H. Stanley, AHIP. Mark Funk, AHIP, immediate past president, will chair the 2009/10 Nominating Committee.

President Ryan introduced MLA Treasurer Linda Walton, who presented the treasurer's report.

Linda Walton: Aloha. Like everyone else, MLA is being impacted by the recession. I assure you that we have put several safeguards in place for the annual budget, and we have invested cautiously with our reserve funds. To really understand what the association's budget looks like, we need to look at the figures for more than one year. So as you look at this

chart [slide] from left to right, you can see that not only has the budget been balanced for the past 2 years, but we have had net revenue as well. You can see the net revenue of \$118,166 and \$14,608 in 2007 and 2008, respectively. We'll get to 2009 in a few minutes. Now, you might ask, what did the board decide to do with this \$132,000-plus? We elected to put the money into the association's stabilization fund, or the reserves, for the time being, to make sure that we have enough funds in the future.

The budget is on a calendar year rather than the association year, so I just want to take a few moments to look at 2008. This was Mark Funk's presidency, and his focus was on technology and sustainability. What did we do to increase our technology, the use of our technology? First of all, we initiated the upgrade to the association online management system, and for the annual meeting, we piloted registration kiosks for faster and easier check-in, conducted a live video webcast panel session on Web 2.0 applications, and fielded a team of MLA bloggers to provide live coverage of the meeting. For sustainability, we implemented green concepts for the annual meeting by strategically placing recycling bins in the conference center, producing the book of abstracts only in electronic format, and using recycled paper for badges and printing, when possible. While we ended the year with over \$14,000 in net revenues, we did have a few surprises that were indicative of the impending recession. Fewer mailing list rentals and fewer attendees at continuing education (CE) sessions were clues. At the same time, we did boost membership by offering a free CE online class open to anyone who was a member, and that gave us some additional revenue as more people joined.

Enter the recession of 2009. A proposed budget for 2009 has been approved by the board and, for the first time in many years, shows a deficit. The deficit will be covered by the funds saved during the previous years, as I discussed earlier. The proposed 2009 budget for the operating fund projects revenues of \$2,987,000, a decrease from 2008 of 10%; expenses of \$3,086,176, a decrease of 7%; and a net deficit of \$99,166. And as I said, we are going to cover that with our reserve funds. The board and headquarters staff have already anticipated a tight financial year, but with the emerging worldwide recession, new strategies were put in place to account for less income. These strategies include less traveling for staff, reducing the number of organizations that MLA supports, reducing the funds allocated to consultants for public relations, and reducing travel funds for board meetings. For the first time, the board met by webcast. You can see that in the lower righthand corner [slide].

President Ryan has several new initiatives for 2009 focusing on issues such as ethics and conflict-of-interest policies for the association, continuing with the concept of green meetings and using technology to include as many members as possible in the meeting. The budget will support bloggers through wireless Internet and walking at the meeting for

wellness and lower fuel use and carbon emissions, so keep wearing your pedometers. A video webcast of Wednesday's Joseph Leiter NLM/MLA Lecture by Dr. Ben Young and National Program Committee Plenary Session 5 lecture by Dr. Terry Shintani will be available to MLA members within a few days after the meeting. It will not be broadcast live because we have to do two sessions, and that would be more expensive, and we are trying to be conservative.

So I think that while these are up-and-down times for finances, working together—the members, the board, and the staff—we can boogie through this year on a fun ride. Each spring, MLA publishes a detailed, audited year-end financial analysis containing balance sheets, fund status reports, budgeted and actual revenue and expenditure, and a schedule of investments in the annual report. <[http://www.mlanet.org/pdf/budget/auditedfin\\_2008.pdf](http://www.mlanet.org/pdf/budget/auditedfin_2008.pdf)>. Members may obtain year-end financial analysis from MLA headquarters after June 1, 2009, and for more information about the budget or for a copy of the business plan, contact me or Raymond Naegele. Thank you.

Next, President Ryan called on Ms. Funk to present the executive director's report.

Carla J. Funk: On behalf of MLA staff, aloha and welcome to this lovely, lovely place. I am so happy you're all here. As Ms. Walton pointed out in her treasurer's report, the economic downturn has affected MLA's finances, but the biggest impact will happen in 2009/10. We slightly exceeded our budget expectations in 2008, due to having a very well-attended annual meeting, making budget on membership dues, and receiving better than expected advertising revenues. In a recent benchmarking report published by the Association Forum of Chicago—land—that is the association of associations group—82% of survey participants believe that the economy will have a negative impact on their ability to achieve their goals in 2009. These responses are the result of the general downturn in association member dues and non-dues revenue sources such as sponsorships, meeting registrations, and advertising.

This is true for associations in general, including MLA: 2009 membership numbers are down slightly—not too bad, but down slightly. Not as many people are attending this wonderful annual meeting, and advertising and sponsorships are slightly below previous years. In spite of this gloomy forecast, we are optimistic that the fusion of the three 'I's—information, innovation, and individual effort—that have helped the association have very successful years in the past will also help during the challenging years to come. The full headquarters annual report is available on MLANET <[http://www.mlanet.org/about/annual\\_report/08\\_09/](http://www.mlanet.org/about/annual_report/08_09/)>, but today I will just mention some of our activities, working together with our outstanding members. What has MLA done over the past years to develop and disseminate information resources that support the services and professional development of the membership and the health



sciences library community in this brave new world we're facing?

A number of hospital librarians have used MLA's benchmarking database successfully to maintain or increase staff, budgets, and space, and we have had some testimonials on that at past meetings. The Benchmarking Network Editorial Board and MLA staff collaborated with the Canadian Health Libraries Association/Association des bibliothèques de la santé du Canada for the 2007/08 version of the benchmarking data collection tool. Reports were tested by the benchmarking editorial board and the benchmarking chapter liaisons, and the benchmarking survey will be available on MLANET by the end of this month.

As President Ryan mentioned in her address, MLA worked with the Hay Group to develop and refine the 2008 Hay Group-MLA Salary Survey instrument. The survey was conducted September 26 through October 24, 2008, and an executive summary of the survey is available on MLANET <[http://www.mlanet.org/members/hay\\_study/](http://www.mlanet.org/members/hay_study/)> (members only), and the full survey is available for sale. The survey indicates that the median salary for all respondents is slightly higher than was predicted using the consumer price index data that we normally use, and again, members of the Academy of Health Information Professionals report higher median earnings than people who are not academy members.

Several other surveys were sent out to members via the Zoomerang web survey tool this year from various MLA units, including the Task Force on Social Networking Software, the *Journal of the Medical Library Association* Editorial Board, the 2009 National Program Committee, and the Ad Hoc Committee for Advocating for Scholarly Communications. Information gathered from the surveys is helping these task forces and committees better fulfill the association's goals and objectives.

Two major projects concluded this year. The first, the Health Information Literacy (HIL) Research project, ably led by MLA Past President Jean Shipman, AHIP, FMLA, will help librarians address health literacy and health information literacy issues in the workplace through two online tutorials. The tutorials developed for the project by Gail Kouame are geared both to the health care provider and the librarians who serve them. The tutorial will be available through MLANET to help you promote health information literacy in your own institution. And a very big thank you to all involved in this project's success, including the coordinator, Sabrina Kurtz-Rossi, the nine hospital pilot sites, and NLM and its staff, who funded the project and acted in an advisory capacity. MLA's exhibit booth this year will focus on health information literacy. The Vital Pathways for Hospital Librarians task force, ably led by another MLA past president, M.J. Tooley, AHIP, FMLA, also will conclude work this year, providing a rich source of information about the present and future roles of hospital librarians. An executive summary of the group's white paper is in your conference bag and on MLANET <[http://www.mlanet.org/resources/vital/vitalpathways\\_execsumm.pdf](http://www.mlanet.org/resources/vital/vitalpathways_execsumm.pdf)>.

We will publish a symposium in the October 2009 issue of the *Journal of the Medical Library Association* featuring the research of this hard-working task force and its several subgroups, and it will include a white paper, hospital library survey data, health information literacy research, information about residency standards in relationship to knowledge-based information, and much more. So watch for it. I think you'll find it very fascinating.

In the area of professional development, we continue to work with the National Network of Libraries of Medicine National Training Center and Clearinghouse to integrate their materials into MLA's education clearinghouse, providing more access to online courses in one place. Also, free continuing education (CE) courses were offered both online preceding the annual meeting and face-to-face at the meeting this year, which hopefully have enabled members to still participate in CE activities during these difficult financial times. In fact, more people participated in MLA educational opportunities in 2008 than in either 2007 or 2006.

Also, since May 2008, the publishing program, working with the Books Panel and MLA copublisher Neal-Schuman, published a record seven books, including *Creating Your Library's Business Plan*, by Joy Harriman, AHIP; *Drug Information: A Guide to Current Resources*, third edition, by Bonnie Snow; *The Medical Library Association Essential Guide to Becoming an Expert Searcher: Proven Techniques, Strategies, and Tips for Finding Health Information*, by Terry Ann Jankowski, AHIP; *Answering Consumer Health Questions*, by Michelle Spatz; *Answers to the Health Questions People Ask in Libraries: A Medical Library Association Guide*, by Laura Townsend Kane, AHIP, Rozalynd P. McConaughy, and Steven Patrick Wilson; *The MLA Guide to Health Literacy at the Library*, by Marge Kars, Lynda M. Baker, and Feleta Wilson; and *Health Informatics for Medical Librarians* by Anna and Donald Cleveland. Several of these publications were featured in a national teleconference on health reference basics presented in April by the College of DuPage. We work with College of DuPage on all of our webcasts.

MLA, its members, and staff have undertaken several innovative activities this year to provide new member services and preserve the association's financial resources. And some have already been mentioned, but I'm going to talk about them again. One of the major new initiatives is the purchase of a new web-based association management system. After a round of interviews with potential association management system providers in January 2009, MLA selected Association Anywhere by ACGI, located in Maryland, to provide a web-based solution to needs expressed by members and staff. Implementation is progressing, and a short presentation highlighting some of the system's enhancements for members is available at the MLA Connections booth here. These enhancements include allowing members to set their own passwords, which is a very important thing; check their payment

histories; and maintain their own portfolios of professional activities, including CE activities and board, committee, and section appointments. These member portfolios can be used to renew academy memberships, to provide documentation for tenure or promotion purposes, and to update your resumes. We hope to use the new system for membership renewals for the next association year and continue to make features available throughout 2010.

As President Ryan mentioned, MLA also entered the virtual realm this year—and I also have the same picture [slide] because we think it's hilariously funny—holding its first virtual board meeting. Some of you may have seen the pictures of our happy and attentive group on the member Connections blog. However, this did save MLA thousands of dollars, while getting the business of the association done. MLA staff are supporting efforts by the Public Health and Health Administration (PH/HA) Section leaders to offer their members a live webcast of their business meeting from this meeting in Hawaii. MLA will provide access to its MegaMeeting software, which is what we used, and arrange for equipment for the conference call and Internet access. After this pilot—and we'll see how it goes—we hope other MLA units will be able to take advantage of this inexpensive virtual meeting technology. Another experiment we're trying at the meeting is video- and audiorecording of more annual meeting content, placing most plenary sessions on MLANET after the meeting. We are also using more traditional speakerphones to connect committee members unable to attend the meeting this year, so that they can still participate in meetings of the group.

The Professional Recruitment and Retention Committee held its first resume clinic at the annual meeting in Chicago, and it is continuing this service at MLA '09, along with the session by the Leadership and Management Section on resumes. These activities inspired MLA to initiate an online resume clinic and career counseling site to further assist members in their career planning and development. Over twenty members have volunteered to help their colleagues with resumes and other career questions, and we hope to open this up to members after the annual meeting sometime in June. MLA also has made a Moodle server available to host distance education courses developed by participants in both the 2006 and 2008 CE web institutes and the Health Information Literacy tutorials developed as part of the Health Information Literacy Research Project. We hope to continue to build the number of courses available in this way for members who cannot travel to meetings.

None of these information resources and the implementation of these innovative ideas are possible without outstanding individual effort by members and staff, working alone or in groups. I've already referred to some of these individuals and groups, but there are many more. For example, a number of dedicated individuals are involved in MLA's governmental relations activities, working through the joint MLA/Association of Academic Health Sciences Li-

braries (AAHSL) Legislative Task Force, the MLA Governmental Relations Committee, and the new Ad Hoc Committee for Advocating for Scholarly Communications. We also partnered with other groups to help get Environmental Protection Agency libraries reopened, increase funding for the National Institutes of Health (NIH) and NLM, and preserve public access to research supported through federal tax dollars.

I want to publicly thank Kent Smith for initiating and funding the Carla J. Funk Governmental Relations Award this year. I was very honored by his gesture. But more importantly, this award will recognize the tremendous contributions of MLA's group of dedicated members who work at the state, regional, and national levels to forward issues of importance to the provision of quality health information to health care providers and the public.

Staff also worked with hospital librarians in Rhode Island to promote the retention of hospital library standards and with the PH/HA Section to support standards for public health libraries and librarians and continued to send letters to hospital administrators upon the request of hospital librarians about issues concerning the status of libraries and librarians.

To all of our volunteer leaders working on boards, committees, task forces, sections, and SIGs, and our authors, instructors, mentors, and presenters, none of the association's success would be possible without you. And last, but not least, a big thank you to the individual staff members who support members in all of these activities. We especially want to recognize several staff members this year. First, Chao Cheng, MLA's manager of Internet systems, on his tenth anniversary with MLA; and then Mary Langman, coordinator of information issues and policy, and Barbara Redmond, advertising coordinator, on their twentieth anniversaries with MLA. They all have outstanding records of achievement in their respective programmatic areas, whether it's installing and testing a significant server upgrade for our information technology (IT) activities, coauthoring a major paper on copyright or patient safety, or initiating electronic advertising opportunities that are an important revenue stream that supports new and continuing member programs and services.

Finally, as challenging as this year has been, and probably will continue to be on a number of levels, it has been a professional high-water mark for me, probably never to be repeated. In addition to the Carla J. Funk Governmental Relations Award that I previously mentioned, as some of you know, I also received an honorary membership in MLA and became an Honorary Fellow of the Chartered Institute of Library and Information Professionals in the United Kingdom, otherwise known as CILIP. I have been personally astonished and just humbled by all of the recognition, and sincerely want to thank the MLA Board of Directors, led by our outstanding President Ryan, and the CILIP Council and CILIP Past-President Bruce Madge for these wonderful honors. It's been a terrific seventeen years. Thank you and mahalo.

President Ryan returned to the podium and moved on to the next order of business, the annual report. In the interest of time, she received the annual reports in a block. The informational reports of the appointed officials, the councils, the committees, the representatives, the chapters, and the sections are found in the 2008/09 Annual Report of MLA. These reports are posted on MLANET <[http://www.mlanet.org/about/annual\\_report/08\\_09/](http://www.mlanet.org/about/annual_report/08_09/)> and are available to everyone there. They are also available in paper copy by request from the executive director's office. There being no corrections or objections from members, the reports were filed as presented. President Ryan then adjourned Business Meeting I.

## **BUSINESS MEETING II, PRESIDENTIAL INAUGURAL ADDRESS: CONNIE SCHARDT, AHIP, AND MLA '10 INVITATION**

**Tuesday, May 19, 2009**

President Mary Ryan welcomed everyone and called the morning's session to order. She reminded everyone that this session was the conclusion of the association's business for 2008/09. A quorum of voting members was present.

President Ryan then recognized and thanked the retiring MLA board members, T. Scott Plutchak, AHIP, and Linda Walton. They were presented with certificates as tokens of respect and gratitude for work well done. Next, President Ryan expressed her sincere appreciation and gratitude to Past President Mark E. Funk, AHIP, president of MLA during the 2007/08 association year. He was presented with a plaque.

The new members of the MLA Board of Directors, Ruth Holst, AHIP, FMLA (as president-elect), Cynthia Henderson, AHIP, and Kathleen Ann McKibbin were welcomed and introduced. President Ryan proceeded to introduce the incoming president, Connie M. Schardt, AHIP. Incoming President Schardt presented outgoing President Ryan with the presidential cup and congratulated her on an outstanding year on behalf of the association.

Connie Schardt, associate director of public services at the Medical Center Library, Duke University, in Durham, NC, 2009/10 MLA president, delivered the inaugural address.

## **INAUGURAL ADDRESS**

Connie Schardt, AHIP: Thank you very much. It is indeed an honor to be standing before you as the elected president of the Medical Library Association (MLA). But I've got to be honest with you, I'm an accidental librarian. I was not born to be a librarian. My degree from the University of California–Berkeley is in art history. And so armed with this valuable degree, I found work as a farm specialist, and as an auto mechanic specialist, and I even owned my own business, the Evron Falafel Works. And let me explain those numbers [slide]. Those aren't the millions of

sandwiches we sold, but the prices we charged. And I think that probably dates me quite a bit.

Anyway, it was great fun, but after about eight years of these odd jobs, I decided I needed a better degree, a more marketable degree, that would give me a better career. And since my cousin and my significant other were both employed librarians, I thought, well, maybe this might be the career for me. So I enrolled in library school at San Jose State University and started taking night classes. Now, mind you, that was back in the day, and the only computer, if you can call that a computer, was the Silent 700 computer with the coupler muffs and the thermal paper that faded in direct sunlight. How many of you remember these? All right! But the deal was that the students were not allowed to touch it; only the instructors could use it. So after a semester of watching the Silent 700, memorizing the second edition of *Anglo-American Cataloging Rules* (AACR2) rules—yeah—and creating pathfinders—okay, good—I began to have second thoughts about whether this was really the career for me.

So I was looking into other options when I came across an announcement for an internship at the Palo Alto Veterans Administration (VA). I applied, I got an interview, and then I promptly hopped on a jet plane and flew down to South America to visit my sister, who was a nurse in the Peace Corps outside of Rio de Janeiro. When I got back, I had a letter from the chief librarian, Reese Gallimore, who was also a member of MLA, and I was hired for the internship.

I think in hiring me, Gallimore must have recognized my potential. He certainly became my mentor and provided me with the on-the-job training that showed me what medical librarians actually did all day. He not only let me touch the VA's Silent 700, he sent me to Dialog training. And after I'd had a couple months of Dialog training, he sent me down to Southern California to teach other VA librarians how to search. So it was his encouragement, his mentorship, and his recognition of my potential that kept me in school, so that was a good thing.

My first job out of library school was not in a medical library. I was hired by the Idaho State Library to coordinate an NLM grant to develop hospital libraries. Now, I knew a lot about working in a medical library, but my education and training didn't help me for this new job in library development. I didn't know beans about strategic planning, budgeting, consulting, and driving on snow and ice.

So the story is that when I went out for the first time to a hospital in northern Idaho in the brand new state library car, I hit a cow. The roads were icy, the cow was standing there in the middle of the road, and I didn't have a clue how to stop this car except slam on the brakes. So the other thing I didn't know about my new job was that cows have the right of way in Idaho.

Anyway, I found my salvation, because the year I started, the Pacific Northwest Chapter of MLA was holding their annual meeting in Sun Valley, Idaho, and there I discovered MLA. And with MLA, I discovered continuing education, which helped fill



those deep knowledge gaps. I discovered a network of colleagues who are still some of my best friends today and helped make my being the only medical librarian in Idaho bearable. And I discovered the professional development, which helped me share my experiences with others.

Now, I'm telling you my story so you understand how I started my career and how MLA supported me in starting my career, and why I think it's so important that we continue to develop and strengthen our association, our community of colleagues, so that the services, the resources, and the networking that MLA offers continue to be available for new members coming into the profession.

So when I started thinking about my priorities for this year, of course, I thought about what had happened to me, but I also thought about you, the membership. So I went to the 2007 membership survey to get a kind of snapshot of what our members were like and what services and resources were important to you. So some things were obvious. We're aging out of the profession. But I also found some interesting things. Half of us did get our start in nonmedical libraries, and half of us don't get to the annual meeting. So that was interesting.

I also thought I probably should go back and look at some of those inaugural addresses and see what kinds of themes have been important over the years to our members. And as I began to collect these documents, I decided that was way too much reading; I'm not going to do it. But I used one of my Web 2.0 tools and I created some tag clouds, and this gave me a visual image of what was important to the membership and satisfied that art history side of me. So as I began to read these tag clouds, it became rather obvious, I suppose, and it validated the obvious, that MLA is all about you, it's about us, it's about its members and providing services to its members to help us in our professional lives. So that was good.

But then I also began to think about our professional lives and how things are changing. So less than ten years ago, we started introducing electronic journals into our libraries. Today, some of us only provide electronic access. No more paper subscriptions. How many of you do that? Yeah. So, a few. We're changing the way we provide continuing education. We all like coming to the annual meeting, sitting in a classroom, and getting educated. But distance education, using Moodle and webinars, can reach many more students across many different time zones, and it can be just as effective and certainly can cost less.

And we're changing the way we communicate with each other. We're sharing more personal and professional information, and we're staying connected all the time through blogs and Facebook and Twitter. Our demographics are changing. For years we've been warned, "They're going, they're going" and what kind of impact this is going to have on our association. But I'm hoping that the evidence is right, and that if we continue to consume massive amounts

of red wine at our annual meeting, we'll be able to postpone some of this aging process.

Our economy is changing, so MLA's investments have lost money. You heard yesterday that some of our revenues are going down. And funding for our members to attend the annual meeting is slowly beginning to evaporate. So while we may not have control over these changes in our professional lives, or over the uncertain economy, we do have control over how we respond to it. And I would suggest that it's time to pause—not stop, but pause—take a deep breath, and make sure that our association is strong so that we can use these changes to redirect our own future.

The theme for the coming year is going to be "Reflect and Connect: Building Our Community." I want us to reflect on what our members need and what MLA does best, and I want us to connect to new members so that we can build our community. Now, I've got three initiatives that I think will help us do this. I want to first focus on promoting emerging MLA leaders, I want us to make sure that librarians new to the health sciences are well prepared, and I want to create an annual meeting experience that is accessible to all members.

So let me take a few minutes and talk about each one of these in a little bit more detail. I think we can build our community by promoting emerging MLA leaders. The data from the 2007 membership survey showed that about 60% of us are packing our bags and beginning to leave the association within the next five years. And the implication for our association is that we're going to lose members, and we may shift to a younger association.

That means that we need to start now to plan for an effective transition to a leadership that reflects this demographic reality facing us. We need to promote and encourage new leaders and get them elected into the association so that they can be engaged in the kinds of decisions we need to make for the future of the association. And we need to motivate these new members in such a way that they remain in the profession and they remain with MLA.

So who are these new leaders? Well, don't make me name names. But take a look around you. They may have joined the association within the last ten years, or they may have already participated on a committee or a task force, or they may have already been recognized by the American Library Association (ALA) as a mover and shaker or the *MLA News* in the membership spotlight. They may value advocacy, networking, and job skills. And they may have expectations for our association that are different from their predecessors, and that's going to be okay.

We now have an Emerging MLA Leaders Task Force headed by a former leader, Carol G. Jenkins, AHIP, FMLA, and they're going to be working toward developing a pilot project that will create a pathway for emerging MLA leaders. They're going to be assisted by the Leadership and Management Section, the Membership Committee, the New Members SIG, and a couple of members that might fit this

profile. And we hope that we'll have some sort of project available that is ready to put into action at the next meeting in May 2010.

We can build our community by making sure that librarians new to the health sciences environment are well prepared. We know what it takes to be an efficient and effective health sciences librarian. We've already identified the competencies in MLA's educational policy. How many of you are familiar with this document? Okay, good, good, a fair number of you. That's great. The challenge is that some of the new librarians coming out of school may not have all of these competencies, through no fault of their own. But it may be that the courses were not available when they were in library school or medical librarianship was not on their radar.

Likewise, new librarians coming into health sciences may not have these competencies. Consider that the membership survey indicated that 46% of us got our start in a nonmedical library. And in fact, if you think about my library, the last 5 professional librarians we hired all came with professional experience, but none of them from the health sciences. So I think that MLA can take a leadership role in providing a core curriculum that will help these librarians new to the health sciences environment.

New librarians should be able to go to the Center of Research and Education (CORE) or the MLA Educational Clearinghouse, identify an essential competency, and find at least one recommended course that is accessible and available. New members should not have to wait for an annual meeting and hope that the course they need is being offered before taking a CE in the essential competencies. This means we're going to have to focus more on Moodle and providing distance education courses to cover these essential competencies.

Now, I think this might attract some members to our association, but I know it will help existing MLA members, members like April. Does anybody know April? All right. April is new to the health sciences. She's a hospital librarian in Phoenix. She started a little under two years ago. But she came to us after fourteen years in a public library, where she was a children's librarian. And she just completed her first formal CE course since 1994, and it was an MLA CE distance education course.

This is going to help people like Marie Therese. Does anybody know Marie Therese? Probably not, because she's a reference librarian at the Lebanese American University in Beirut, and she has told me that she needs this core competency curriculum because she's going to be switching jobs. She now works as a reference librarian, and she's going to be taking over medical library services for the new medical school on campus, and she has asked for this kind of curriculum to be available to her. She can't get to our meeting. We're going to be working with the Continuing Education Committee to come up with this curriculum and to make it readily available to new members.

The third project that I think will help build our community is that we need to create an annual

meeting experience that is available to all members. The annual meeting tends to be our premier activity for sharing new projects and innovative ideas, for building our colleague and mentor networks, and for conducting the business of the association. But many members do not or cannot get to the annual meeting. The data show that 48% of us have either attended only 1 or none at all, no meetings, within the last 5 years. And I think this percentage is probably going to increase as institutional support for travel continues to decrease.

We need to think about providing a more robust presence and meeting material that is available to all our members, while maintaining some of the revenues that we generate from our annual meeting. Just so you know, the annual meeting generates about 36%—these are last year's figures—36% of our revenues for our budget, and we can't lose that revenue. So the 2010 National Program Committee is going to be working on some innovative ideas to help build this community meeting. Some of the ideas that we're talking about are online forums for the papers and posters, so we can engage in discussion about the topics before and after the meeting; we're going to come up with a common book, which we'll all be invited to read before the meeting, so that we have an instant connection with each other and can engage in online and on-site conversation. And the author of the common book, then, would be a keynote speaker.

We're looking, of course, to improve the wireless connectivity in the meeting halls and in the common areas. And we're going to be building a conference community, which is going to be more of a web portal into the meeting that will provide access to much of the content and much of the activity, the blogs and the Twittering and whatever else, so that we all have one spot that we can go to for the content, and those who can't get to the meeting will feel somewhat engaged. And while we do this, we also have to think about our members who work in smaller libraries where there are restrictions through either policy or firewalls, so that we work out ways or alternatives so everybody has access to this material.

While we're going to focus on those three things, because we think we can get those things done, we will not forget the important role that MLA plays with advocacy, and providing help, and supporting information issues that are important to our libraries, such as scholarly communication, personal health records, work-life balance, information literacy, and those sorts of issues. We'll continue to monitor those. And we'll also work on improving the administration of the association through the association management system, which will allow you all to create your own e-portfolios that will enable you track your Academy of Health Information Professionals points as well as add professional materials so that you have your portfolios online.

Now, here's the board playing Hollywood Squares [slide]. You've seen this. But we're going to continue to promote the use of the videoconferencing and make this available to all MLA units so that executive

committees and task forces can use this to interact and have fun. I'm also pleased to announce that the Task Force on Social Networking Software has agreed to a second term, and this time we're going to unleash their creativity and enthusiasm and get them to work on projects that will help all of us and that will benefit the association as a whole.

I think the bottom line here is that MLA should be seen as an essential career tool, just like the smart phone, the well-crafted resume, the laptop, and sensible shoes. I think librarians will join our association because we provide a pathway to leadership, we recognize potential, we help train and prepare librarians new to the health sciences, and we provide an engaging annual meeting experience that is open to all.

No doubt these are challenging times. But for me, the glass is always half-full, and challenging times are just an opportunity and an excuse for a better idea. So I ask you to join us in building our community, in reflecting on what we do best and connecting to new members so that MLA continues to be a force for helping all of us do our jobs better. Thank you.

At the completion of President Schardt's inaugural address, Kathleen Murray, AHIP, FMLA, Pacific Northwest Chapter chair, presented her with a Hawaiian traditional gift. President Schardt then announced the winners of the PR Swap 'n' Shop and the MLA Scholarship Booth raffle prizes. President Schardt thanked members for shopping at the MLA Scholarship Booth and supporting the MLA scholarship program. Immediate Past President Ryan returned to the podium to announce the winner of the Steps Walked Award, Mark Hopkins.

Next, President Schardt invited Terry Ann Jankowski, AHIP, and Sarah McCord, AHIP, cochairs of the 2010 National Program Committee (NPC), to give the official thank you for the 2009 annual meeting.

Terry Ann Jankowski: Hasn't this been an incredible meeting? Yes, and Hawaii has been a great place to relax and learn. The biggest challenge for me is going to be making that transition from the informal Hawaii to the more formal Washington, so I thought I'd practice with a resolution. What do you think, Sarah?

*Whereas*, the 2009 National Program Committee has created an outstanding program for the 109th meeting of the Medical Library Association, allowing us to successfully balance our work and lives;

*Whereas*, the Local Assistance Committee has provided MLA members with everything we needed to know about activities, restaurants, and meeting in Hawaii to replenish our vitamin D stores and be able to return home without a sunburn;

*Whereas*, the medical librarians and citizens of Hawaii have welcomed us with the aloha spirit as well as cool sea breezes;

*Whereas*, MLA headquarters staff and the professional planners have toiled long and hard to plan and facilitate a most excellent annual meeting;

*Therefore*, be it resolved that the membership of the Medical Library Association extends its deepest appreciation and heartfelt gratitude to the 2009

National Program Committee, the Local Assistance Committee, MLA staff, and the medical librarians and citizens of Honolulu for the innovative "iFusions" and outstanding efforts.

After applause, the membership adopted the motion by acclamation. Next, the cochairs of 2010 National Program Committee, Terry Ann Jankowski and Sarah McCord, and Janice Kelly, cochair of the Local Assistance Committee, invited members to attend the 110th annual MLA meeting to be held in Washington, DC. They proceeded to highlight attractions in the host city and urged members to attend next year's meeting. The NPC also chose a common book, Daniel Pink's *A Whole New Mind*, as one way for the MLA membership to gather together and reflect.

At the conclusion of the invitation and following a multimedia presentation, President Schardt recognized Gary Freiburger, AHIP, secretary of the MLA Board of Directors, who moved to adjourn the meeting. The motion carried, and the second business session of the 109th annual meeting was officially adjourned.

## SECTION PROGRAMMING 1-4

Contributed papers were presented in four sessions. This list is organized sequentially by day and then by lead MLA section. Abstracts are available at <[http://www.mlanet.org/am/am2009/pdf/09\\_abstracts.pdf](http://www.mlanet.org/am/am2009/pdf/09_abstracts.pdf)>.

### Section Program 1:

**Sunday, May 17, 11:00 a.m.-12:30 p.m.**

**2009 National Program Committee:** Innovation. Inspiration. Illumination. Session A

Moderator: Michelle Kraft, AHIP, senior medical librarian, Cleveland Clinic Alumni Library, Cleveland Clinic, Cleveland, OH.

*Journal Performance Metrics and Journal Editors' Responses to the National Institutes of Health Public Access Policy, 2004-2008:* Adrian Y. Follette, contract librarian, Los Angeles, CA.

*It Doesn't Have to Be Perfect! Adopting Library Services as Betas:* Remlee Green, neurosciences librarian, Engineering and Science Libraries, MIT Libraries, Massachusetts Institute of Technology-Cambridge.

*Society Journal Watch: A Wiki for Libraries and Society Publishers to Fuse:* Merle L. Colglazier, system librarian (director); Margaret E. Henderson, consulting medical librarian; and Catharine S. Canevari, AHIP, consulting medical librarian; Health Sciences Library (eLibrary), Bon Secours Richmond Health System, Richmond, VA.

**Cancer Librarians Section in conjunction with Nursing and Allied Health Resources Section; Complementary and Alternative Medicine; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians; Mental Health SIGs:** Fusing Culture and Community to Improve Health Literacy

Moderator: Julia Esparza, AHIP, clinical librarian, Medical Center Library, Louisiana State University Health Sciences Center-Shreveport.



*Connecting an Underserved Community with Health Information and Services: Fusing Culture, Community, and Education for Somali Bantu Refugee Children in Buffalo, NY:* Diane G. Schwartz, AHIP, FMLA, director, Libraries, Medical Library, Kaleida Health, Buffalo, NY; Elaine Mosher, medical librarian, Emily Foster Health Sciences Library, Women & Children's Hospital of Buffalo, Buffalo, NY; Karen Lamson, medical librarian; Helen Anne Wolf, nurse; Donna Slawek, nurse practitioner; and Elizabeth Eisenhauer, registered nurse; Medical Library, Kaleida Health, Buffalo, NY; Tracy Diina, director, Literacy Volunteers of America, Buffalo, NY; and Kavita Ahluwalia, assistant professor; College of Dental Medicine, Columbia University, New York, NY.

*Health Literacy Support for Patients and Professionals: Facilitating Access to Multilingual Patient Education Materials:* Jill T. Boruff, liaison librarian, Life Sciences Library, McGill University, Montreal, QC, Canada, and Martina Plejic, information specialist, Canada Institute for Scientific and Technical Information, Oakville, ON, Canada.

*Unexpected Outcomes of the Health Information Literacy Research Project:* Sabrina Kurtz-Rossi, project coordinator, Health Information Literacy Research Project, Medical Library Association/SKR Consulting, Medford, MA; Andrea Harrow, medical librarian, Good Samaritan Hospital Medical Library, Good Samaritan Hospital, Los Angeles, CA; Kim Hart, medical librarian, Billings Clinic Medical Library, Billings Clinic, Billings, MT; and Holly Sheldon Kimborowicz, AHIP, health science librarian, Lake Hospital System Medical Library, Lake Hospital System, Painesville, OH.

*Health Consumers' Cancer Information-seeking Needs and Behaviors: An Analysis of Usage Patterns in the Cancer TRAIN Web Information Portal:* Katherine L. Schilling, AHIP, assistant professor, School of Library and Information Science, Indiana University-Indianapolis.

**Educational Media and Technologies Section in conjunction with Library Marketing, Outreach SIGs: Training the Trainer**

Moderator: Jeanne M. Burke, education coordinator, Health Sciences Library/Learning Resources Center, Creighton University, Omaha, NE.

*Training the Trainer:* Lisa M. Boyd, consumer health librarian, National Network Office, National Library of Medicine, National Institutes of Health, Bethesda, MD, and James Dale Prince, AHIP, technology coordinator, National Network of Libraries of Medicine, Southeastern/Atlantic Region, University of Maryland-Baltimore.

*Training in the Field: The Beginning, The Journey, and the Goal—Success:* Robert Harris, instructional trainer, American Red Cross, Honolulu, HI.

**Federal Libraries Section in conjunction with Collection Development Section; African American Medical Librarians Alliance; Complementary and Alternative Medicine; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIGs: Fusing Cultures and Diversity Awareness in Library Collections**

Moderator: Sylvia McAphee, serials librarian, Lister Hill Library of the Health Sciences, University of Alabama-Birmingham.

*We Are the World: Serving Diverse Cultures in Your Library:* Helen Wong Smith, librarian and Hawaiian Collection/Mookini library archivist, Edwin H. Mookini Library, University of Hawaii-Hilo.

*Collecting to Support Cultural and Diversity Awareness in the Health Sciences Library:* Locke Morrissey, head, Collections, Reference, and Research Services, Gleason Library, University of San Francisco, San Francisco, CA; Lillian Hoffercker, research librarian, Health Sciences Library, University of Colorado-Denver; and Janet M. Schneider, AHIP, chief, Library Service, James A. Haley Veterans Hospital, Tampa, FL.

**History of the Health Sciences Section in conjunction with Public Services Section; Libraries in Curriculum SIG: Infusing History into the Curriculum**

Moderator: Joan Stoddart, AHIP, librarian, Spencer S. Eccles Health Sciences Library, University of Utah-Salt Lake City.

*Fusing the Old and New: Integrating the Library's History of Medicine Program into the Revised Curriculum:* Patricia L. Thibodeau, AHIP, FMLA, associate dean, Library Services and Archives; and Richard A. Peterson, AHIP, deputy director, and Suzanne Porter, AHIP, curator, Medical Center Library; Duke University, Durham, NC.

*Promoting and Teaching the History of Medicine in an Undergraduate Medical Curriculum:* James Shedlock, AHIP, FMLA, director; Ron Sims, special collections librarian; and Ramune Kubilius, AHIP, collection development/special projects librarian; Galter Health Sciences Library, Feinberg School of Medicine, Northwestern University, Chicago, IL.

*Teaching the Next Generation: Introducing Health Research to Middle and High School Students:* Patricia Gallagher, AHIP, senior librarian, Library; Sejal Gandhi, senior project director, Division of School Health; and Winifred King, coordinator, Education and Outreach Services, and reference librarian, Medical Library; New York Academy of Medicine-New York.

*Utilizing the Past in the Present Curriculum: Vesalius and Beyond:* Sheila Snow-Croft, outreach coordinator, National Network of Libraries of Medicine, Southeastern/Atlantic Region, Health Sciences and Human Services Library, University of Maryland-Baltimore, for Michael A. Flannery, associate director, Historical Collections, Lister Hill Library, University of Alabama-Birmingham, who was not able to attend.

**Hospital Libraries Section in conjunction with Corporate Information Services, Research Sections; Library Marketing SIG: Librarian's Toolkit**

Moderator: Linné Girouard, AHIP, hospital librarian and director, Professional Education Center, The Methodist Hospital Library, Houston, TX.

*Infusing Health Sciences Libraries with Economic Muscle:* Elizabeth Kelly, associate director, Becker Medical Library, Washington University, St. Louis, MO; Barbara B. Jones, library advocacy and Missouri

liaison, J. Otto Lottes Health Sciences Library, University of Missouri–Columbia; and John Bramble, network liaison, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City.

*Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS), Patient Satisfaction and Library Services: A Fusion Whose Time Has Come:* Catherine M. Boss, AHIP, coordinator, Library Services, Booker Health Sciences Library, and David S. Kountz, senior vice president, Medical and Academic Affairs, Administration, Jersey Shore University Medical Center, Neptune, NJ.

*Fusing Relationships with Academic Health System Administrators:* Whitney A. Townsend, liaison services librarian, and Marisa Conte, liaison services librarian, Health Science Libraries, University of Michigan–Ann Arbor.

*Partnerships with Education and Clinical Information Services Advocate Library Services:* Mary F. Prottsman, AHIP, information specialist, Library Services, Tri-City Medical Center, Oceanside, CA.

*The Agile Librarian's Guide to Thriving in Any Institution:* Michelynn McKnight, AHIP, assistant professor, School of Library and Information Science, Louisiana State University–Baton Rouge.

**Leadership and Management Section in conjunction with Relevant Issues Section; African American Medical Librarians Alliance, Libraries in Curriculum SIGs:** Fusion in the Library Workforce: Creating Synergies Through Professional Diversity

Moderators: Gabriel Rios, deputy director, Lister Hill Library of the Health Sciences, and Pamela Gray Burks, director, Organizational Development, University of Alabama–Birmingham.

*FUSION: Melding Reference and Access Services into a Single User Service Point in an Academic Health Sciences Library:* Katherine V. Chew, associate director, Health Sciences Libraries, University of Minnesota–Minneapolis.

*Nuclear Reactions: An Intergenerational Case Study in Collection Development:* Rikke Ogawa, AHIP, emergent technologies coordinator; Janet D. Carter, collections coordinator; and Tania Bardyn, AHIP, associate director, Public Services; Louise M. Darling Biomedical Library, University of California–Los Angeles.

*Building a Team: Fueling Uniqueness Synergy Individualism Openness That Is Nonpareil:* Pamela Gray Burks, director, Organizational Development, University of Alabama–Birmingham.

**Medical Informatics Section in conjunction with Molecular Biology and Genomics SIG:** Being an Informationist, or Why Are You Working in the Library?

Moderator: Carrie Iwema, information specialist, Molecular Biology, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA.

*A Novel Approach to Recruiting and Educating Medical Informationists:* Connie M. Schardt, AHIP, associate director, Public Services, and Patricia L. Thibodeau, AHIP, FMLA, associate dean, Library Services and Archives, Medical Center Library and Archives, Duke University, Durham, NC; and Barbara M. Wildemuth,

professor; Claudia Gollop, associate professor; and Peggy Schaeffer, program coordinator, Medical Information Specialist Training; School of Information and Library Science, University of North Carolina–Chapel Hill.

*The Virology Bioinformatics Librarian: A Year in the Life of an Embedded Informationist Fellow:* Pamela L. Shaw, biosciences librarian, and James Shedlock, AHIP, FMLA, director, Galter Health Sciences Library; and Richard Longnecker, professor, Microbiology/Immunology; Feinberg School of Medicine, Northwestern University, Chicago, IL.

*Being an Informationist: Interdisciplinary Fusions of Expertise to Build Rich Information Infrastructures for Translational Science:* Elizabeth C. Whipple, research informationist, Ruth Lilly Medical Library, and Jere Odell, academic literature specialist, Center for Bioethics, Indiana University–Indianapolis.

*Fusing the Informationist: Incorporating Innovative and Expanded Roles for the Informationist Model in an Academic Medical Center:* Douglas L. Varner, AHIP, associate director/chief biomedical informationist, and Jett McCann, AHIP, director, Dahlgren Memorial Library, and associate dean, Knowledge Management, Dahlgren Memorial Library, Georgetown University Medical Center, Washington, DC.

**Medical Library Education Section:** Emerging Research: The Fusion of Theory and Practice

Moderator: Jodi L. Philbrick, assistant director, Houston Program, and adjunct faculty, Department of Library and Information Sciences, University of North Texas–Denton.

*Balancing Theory and Practice in a Library and Information Science Program Curriculum:* Andrew Wertheimer, assistant professor and chair, Library and Information Sciences Program, University of Hawaii–Manoa, Honolulu, HI.

*Health Care Literacy: A Study of Online Consumer Health Resources:* Pamela Scott, master's student, Library and Information Sciences Program, University of Hawaii–Manoa, Honolulu, HI.

*A Model of Primary Care Physicians' Consumer Health Information-seeking Behaviors: Working with Elderly Patients and Their Caregivers:* Mary Jo Dorsey, AHIP, faculty librarian, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA.

*Rehabilitation Therapists' Clinical Questions in the Context of Evidence-based Patient Care: An Exploratory Study:* Lorie Kloda, PhD candidate, and Joan Bartlett, assistant professor, School of Information Studies, McGill University, Montreal, QC, Canada.

**Pharmacy and Drug Information Section:** EMBASE .com Lecture

Moderator: Christina Seeger, AHIP, visiting assistant professor and college of pharmacy liaison, Medical Sciences Libraries, Texas A&M University–College Station.

*Tainted Science: Why You Can't Trust the Journals: Conflicts of Interest in Biomedical Research:* Shannon Brownlee, Schwartz senior fellow, New America Foundation, Annapolis, MD.

## Section Program 2:

Monday, May 18, 10:30 a.m.–noon

### **Educational Media and Technologies Section in conjunction with Collection Development Section:**

Technology and E-resources: Evolving with the Times

Moderator: Jeanne M. Burke, education coordinator, Health Sciences Library/Learning Resources Center, Creighton University, Omaha, NE.

*Technology and E-resource Selection: Evolving with the Times:* Lori Klein, MedlinePlus Go Local Team, National Library of Medicine, National Institutes of Health, Bethesda, MD; Michael Garrett, library technology coordinator, HAM-TMC Library, Houston Academy of Medicine-Texas Medical Center-Houston; E. Diane Johnson, AHIP, head, Information Services, J. Otto Lottes Health Sciences Library, University of Missouri-Columbia; and John Bramble, Utah Network membership liaison, National Network Libraries of Medicine, Midcontinental Region, Spencer S. Eccles Health Science Library, University of Utah-Salt Lake City.

### **Health Association Libraries Section in conjunction with Federal Libraries, Nursing and Allied Health Resources Sections; National Library of Medicine; African American Medical Librarians Alliance SIG:**

Fusing Information and Preparation in Times of Devastation

Moderator: Deborah Halsted, associate director, HAM-TMC Library, Houston Academy of Medicine-Texas Medical Center-Houston.

*Fusing Information and Preparation in Times of Devastation:* Janice E. Kelly, executive director, National Network of Libraries of Medicine, Southeastern/Atlantic Region, University of Maryland-Baltimore; Renee Bougard, outreach librarian, National Network of Libraries of Medicine National Network Office, and Stacey J. Arnesen, head, Disaster Information Management Research Center, National Library of Medicine, Bethesda, MD; and Michelynn McKnight, AHIP, assistant professor, School of Library and Information Services, Louisiana State University-Baton Rouge.

### **Leadership and Management Section in conjunction with Public Services Section, New Members SIG:**

Fusing Career Resources Through Mentoring

Moderator: Teresa L. Knott, AHIP, director, Tompkins-McCaw Library for the Health Sciences, and associate university librarian, Libraries, Virginia Commonwealth University-Richmond.

### **Medical Informatics Section in conjunction with Educational Media and Technologies Section:**

Top Technical Trends III: Technology Fusion

Moderator: Susan Lessick, AHIP, head, Grunigen Medical Library, and serials and electronic collections librarian, Health Sciences, University of California-Irvine Medical Center, Orange, CA.

*Top Technical Trends III: Technology Fusion Panel Discussion:* Michelle Kraft, AHIP, senior medical librarian, Alumni Library, Cleveland Clinic, Cleveland, OH; Rikke Ogawa, AHIP, associate librarian, Research, Instruction, and Collection Services, Louise M. Darling Biomedical Library, University of California-Los Angeles; Bart Ragon, associate director, Library Technology Services and Development, Claude Moore Health Sciences Library, University of Virginia-Charlottesville; Gabriel Rios, deputy director, UAB Lister Hill Library, University of Alabama-Birmingham; and via video: Eric Schnell, associate professor and assistant director, Prior Health Sciences Library, Ohio State University-Columbus; and Wallace McLendon, director, Health Sciences Center Libraries, University of Florida-Gainesville.

### **Medical Library Education Section:**

Fusing Interdisciplinary Expertise in the Workplace

Moderator: Ana D. Cleveland, regents professor and director, Health Informatics and Houston Programs, Department of Library and Information Sciences, University of North Texas-Denton.

*A College Is Working to Educate Professionals in an Interdisciplinary Environment:* Herman Totten, dean and professor, College of Information, Library Science and Technologies, University of North Texas-Denton.

*Integrating Interdisciplinarity: Evolving Roles of Technical Services Librarians in a Web 2.0 World:* Dean James, associate director, Collections Management, and Michael Garrett, technology coordinator, HAM-TMC Library, Houston Academy of Medicine-Texas Medical Center-Houston.

*The Future Roles of Librarians and the Interdisciplinary Imperative:* Philip J. Kroth, director, Biomedical Informatics Research, Training, and Scholarship, and associate professor, School of Medicine, University of New Mexico-Albuquerque.

*The National Library of Medicine's Approach to Interdisciplinarity in the Workforce:* Sheldon Kotzin, FMLA, associate director, Library Operations, National Library of Medicine, Bethesda, MD.

### **Nursing and Allied Health Resources Section in conjunction with Hospital Libraries Section:**

Magnet Fusion: (Re)credentialing from a Leadership Perspective

Moderator: Holly Hubenschmidt, AHIP, instruction and liaison services librarian, Emerson Library, Webster University, St. Louis, MO.

*Networking with Clinical Nurses: Fusing Magnet and Organizational Missions:* Mary A. Wickline, instruction and outreach librarian, Nurses and Allied Health, UCSD Medical Center Library, University of California-San Diego.

*American Nurses Credentialing Center Magnet Recognition Today:* Harriett Chaney, associate professor, Adjunct Faculty, School of Nursing, University of Texas M. D. Anderson Cancer Center-Houston, Friendswood, TX.

### **Pharmacy and Drug Information Section in conjunction with Relevant Issues Section; Mental Health SIG:**

Personal Health Records: How Private Is Your Medical Information?



Moderator: Christina Seeger, AHIP, visiting assistant professor and college of pharmacy liaison, Medical Sciences Libraries, Texas A&M University–College Station.

*My HealtheVet: The VA's Internet Gateway to Patients' Personal Health Records:* Janet M. Schneider, AHIP, chief, Library Service, James A. Haley Veterans' Hospital, Tampa, FL.

*Personal Health Record Certification and Privacy Safeguards:* Linda Hogan, assistant dean, director, and professor, Medical Informatics, The Commonwealth Medical College, Scranton, PA.

**Research Section in conjunction with Hospital Libraries Section:** Research 101: How to Start and Finish a Research Project

Moderator: Rosalind F. Dudden, AHIP, FMLA, library services director, Gerald Tucker Memorial Medical Library, National Jewish Medical and Research Center, Denver, CO.

*Define the Question or Problem and Develop the Research Plan:* Rosalind F. Dudden, AHIP, FMLA, library services director, Tucker Medical Library, National Jewish Medical and Research Center, Denver, CO.

*Do the Research by Collecting Data:* Alexandra Dimitroff, associate professor, School of Information Studies, University of Wisconsin–Milwaukee.

*Analyze and Interpret Results and Take Action:* Melissa L. Just, AHIP, director, Lee Graff Library, City of Hope, Duarte, CA, and Jeanne Larsen, assistant director, Research Services, Dahlgren Memorial Library, Georgetown University Medical Center, Washington, DC.

*Report the Results or the Success of the Change:* Sandra L. De Groote, AHIP, assistant health sciences librarian, Library of the Health Sciences–Peoria, University Illinois–Chicago, Peoria, IL, and Heather N. Holmes, AHIP, information services librarian, Medical Library, Summa Health System, Akron, OH.

**Veterinary Medical Libraries Section in conjunction with Outreach SIG:** Fusion Outreach: Synthesizing Outreach Concepts in Human and Veterinary Medicine

Moderator: Heather Moberly, veterinary medicine librarian, Oklahoma State University–Stillwater.

*Fusion Outreach: Synthesizing Outreach Concepts in Human and Veterinary Medicine:* Prudence Dalrymple, AHIP, director, Institute for Healthcare Informatics, The iSchool at Drexel College of Information Science and Technology, Drexel University, Philadelphia, PA; Cindy Mitchell, librarian, Veterinary Medicine and Biomedical Sciences, Libraries, Colorado State University–Fort Collins; and Patricia Neenan, business development manager, CABI North America, Rochester, NY.

### Section Program 3:

**Tuesday, May 19, 1:00 p.m.–2:30 p.m.**

**2009 National Program Committee:** Innovation. Inspiration. Illumination. Session B

Moderator: Eileen H. Stanley, AHIP, director, Knowledge and Information Resources, Ecolab, Eagan, MN.

*Personalized Medicine and Bioethics: An Analysis of New Information Needs:* Jere Odell, academic literature specialist, Indiana University Center for Bioethics, Indiana University School of Medicine–Indianapolis.

*Development of a Clinical Information Tool for the Electronic Health Record:* Barbara A. Epstein, AHIP, director; Nancy H. Tannery, associate director, User Services; Frances Yarger, assistant director, Computer Services; Charles B. Wessel, head, Hospital Services; and John LaDue, knowledge integration librarian; Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA; and Anthony B. Fiorillo, medical director, Ambulatory eRecord, University of Pittsburgh Medical Center, Pittsburgh, PA.

*SmartSearch: Automated Recommendations Using Librarian Expertise and PubMed E-Utilities:* Ryan Max Steinberg, knowledge integration programmer/architect; Richard Zwies, web production specialist; Charles Yates, system software developer; Christopher Stave, instructional and liaison program coordinator; Yannick Pouliot, bioinformatics informationist; and Heidi Heilemann, AHIP, associate dean, Knowledge Management, and director; Lane Medical Library and Knowledge Management Center, School of Medicine, Stanford University, Stanford, CA.

*Understanding How Scientists Choose Bioinformatics Tools: Toward a Framework for Classification and Evaluation:* Joan Bartlett, assistant professor; Lorie Kloda, doctoral candidate; and Yusuke Ishimura, doctoral candidate; School of Information Studies, McGill University, Montreal, QC, Canada.

*Impact of the National Institutes of Health Public Access Policy: A Unique Opportunity to Engage with Faculty about Open Access Publishing:* Marcus A. Banks, manager, Education and Information Services; Gail L. Persily, director, Education and Information Services; and David J. Owen (presenter), manager, Education and Information Services; Library and Center for Knowledge Management, University of California–San Francisco.

**Collection Development Section in conjunction with Molecular Biology and Genomics SIG:** Clinical and Translational Science: Fusing Information Services with Basic Research and Clinical Application

Moderator: Sylvia McAphee, serials librarian, Lister Hill Library of the Health Sciences, University of Alabama–Birmingham.

*Clinical and Translational Science: Bench to Bedside:* Linda Hogan, assistant dean, director, and professor, Medical Informatics, The Commonwealth Medical College, Scranton, PA.

*Translational Research Support and Education: A Critical Role for Medical Libraries:* Kristi L. Holmes, bioinformatics specialist, The Bernard Becker Medical Library, School of Medicine, Washington University in St. Louis, St. Louis, MO.

**Consumer and Patient Health Information Section in conjunction with Corporate Information Services, Federal Libraries, Hospital Libraries, Nursing and Allied Health Resources Sections; African American Medical Librarians Alliance, Library Marketing,**

## **New Members SIGs: The Healthy Library: Creating a Culture of Wellness**

Moderator: Siobhan Champ-Blackwell, outreach coordinator, National Network of Libraries of Medicine, MidContinental Region, Omaha, NE.

*The Healthy Library: Creating a Culture of Wellness:* Mary L. Ryan, AHIP, FMLA, library director, UAMS Library, University of Arkansas for Medical Sciences—Little Rock; Lorie Roy, professor, Library and Information Science, School of Information, University of Texas—Austin; Carol Ann Attwood, AHIP, medical librarian, Patient and Health Education Library, Mayo Clinic, Scottsdale, AZ; and Kelli Ham, consumer health coordinator, National Network of Libraries of Medicine, Pacific Southwest Region, Louise Darling Biomedical Library, University of California—Los Angeles.

## **Dental Section in conjunction with Cancer Librarians Section: Open Access and the Evidence**

Moderator: Michael Kronenfeld, director, Learning Resource Center, A. T. Still University, Arizona Campus—Mesa.

*Third Annual Lecture on the Evidence Base Supported by StatRef: Open Access and the Evidence Base: The Good, the Bad, and the Ugly:* Karen A. Butter, AHIP, university librarian, Library and Center for Knowledge Management, University of California—San Francisco; Catherine Nancarrow, managing editor, PLoS Computational Biology, PLoS Pathogens, Public Library of Science (PLOS), San Francisco, CA; and Jennifer McLennan, director, Communications, Scholarly Publishing and Academic Resources Coalition (SPARC), Washington, DC.

## **History of the Health Sciences Section in conjunction with Technical Services Section: Promotion and Development Fusions for Special Collections**

Moderator: Patricia Gallagher, AHIP, senior librarian, Library, New York Academy of Medicine—New York.

*Digitizing a Newspaper Clippings Collection: A Case Study in Small-scale Digital Projects:* Maureen M. Knapp, AHIP, reference librarian, Library, Louisiana State University Health Sciences Center—New Orleans.

*"A Condom a Day Keeps the Doctor Away": Organizational Fusions for Digitizing AIDS Awareness Posters:* Chamya Kincy, catalog librarian, Cataloging and Metadata Center, University of California—Los Angeles.

*Health "Cranks" in the Early 20th Century or Why the Public Health Past Is Prologue to the Future:* Elaine Skopelja, AHIP, associate librarian, Ruth Lilly Medical Library, School of Medicine, Indiana University—Indianapolis.

*Old Wine in New Bottles: Digital Projects from the National Library of Medicine's History of Medicine Division:* Stephen Greenberg, reference librarian, History of Medicine Division, National Library of Medicine, Bethesda, MD.

## **International Cooperation Section in conjunction with Corporate Information Services Section; Japan Medical Library Association; Japan Medical Abstracts Society: Issues in Japanese Health Sciences Librarianship**

Moderator: Atsutake Nozoe, professor emeritus, Aichi Shukutoku University, Nagoya, Japan.

*Bibliographic Information Service in Health Sciences in Japan:* Minoru Ikusaki, Indexing Section, Bibliographic Services Division; Mami Matsuda, deputy general manager, Database Management Division; Kazunari Misawa, executive director; and Atsutake Nozoe, technical consultant and professor emeritus; Japan Medical Abstracts Society, Suginamiku, Tokyo, Japan.

*Consumer Health Information Services in Hospitals in Japan:* Noriko Ushizawa, reference librarian, and Naohiko Yamaguchi, librarian, Medical Media Center, Toho University, Otaku, Tokyo, Japan.

*Accreditation Program for Health Sciences Librarians in Japan:* Naoko Suwabe, associate manager, Medical Library, Kyorin University, Tokyo, Japan, and Yukiko Sakai, associate manager, Kitasato Memorial Medical Library, Keio University, Tokyo, Japan.

*Education and Training of Health Information Specialists in Japan:* Hiromitsu Ogata, director, Center, and Takeshi Isono, chief librarian, Center for Information Research and Library, National Institute of Public Health, Wako, Saitama, Japan; and Atsutake Nozoe, professor emeritus, Graduate School of Library and Information Science, Aichi Shukutoku University, Aichi-gun, Japan.

## **Nursing and Allied Health Resources Section in conjunction with Dental, Educational Media and Technologies Sections; Libraries in Curriculum SIG: Educational Fusion: Librarian-integrated Instruction in Interdisciplinary Education Programs and Partnerships**

Moderator: Holly Hubenschmidt, AHIP, instruction and liaison services librarian, Emerson Library, Webster University, St. Louis, MO.

*Turning Evidence into Practice: A Pilot Project to Develop New Training and Research Tools for the Public Health Workforce:* Helena VonVille, library director, Library, School of Public Health, University of Texas—Houston.

*Infusing Information Literacy Skills by Researching "Never Events":* Lin Wu, AHIP, reference librarian, Health Sciences Library and Biocommunications Center; and Cynthia K. Russell, professor, and Ramona Patterson, PhD student, College of Nursing; University of Tennessee—Memphis.

*Integrating a Course on Applying Social Media Technologies to Health Communications into a Curriculum:* Gillian Goldsmith Mayman, public health informatics librarian, Health Sciences Libraries, University of Michigan—Ann Arbor.

*The Internet, I-Fusions: Synergy Between Reliability, Education, and Clinical Practice for Emergency Medicine Residents:* Diane G. Schwartz, AHIP, FMLA, director, Libraries, A. H. Aaron Health Sciences Library, Kaleida Health, Buffalo, NY.

## **Public Health/Health Administration Section in conjunction with Veterinary Medical Libraries Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG: Emerging Issues in Global Health**

Moderator: Mellanye Lackey, public health liaison librarian, Health Sciences Library, University of North Carolina—Chapel Hill.

*Fusing Health Literacy Education to Teaching English as a Second Language (TESOL): Health Literacy as Social Practice in a TESOL Class:* Pamela Howard, senior assistant librarian, J. Paul Leonard Library, San Francisco State University, San Francisco, CA.

*Professional Development for Librarians in Kenya: Planning a Workshop:* Pam White, PhD student, Centre for Health Informatics, City University London, London, United Kingdom, and Emma Farrow, senior assistant librarian, Glenside Library, University of the West of England, Bristol, United Kingdom.

*Centers for Disease Control and Prevention Institutional Repository: Fusing Public Health Knowledge with Partners and the General Public:* Robert Swain, health scientist informatics; Jocelyn A. Rankin, AHIP, FMLA, chief, Public Health Library and Information Center; and Susan Wilkin, deputy director, Division of Knowledge Management; National Center for Public Health Informatics, Centers for Disease Control and Prevention, Atlanta, GA.

*Fusing Information Literacy to Multidisciplinary Global Health Education:* Erika L. Sevetson, health sciences librarian, Ebling Library, and Sarah McDaniel, coordinator, Library and Information Literacy Instruction, General Library System, University of Wisconsin-Madison.

**Public Services Section in conjunction with Research Section:** Seamlessly Working the "I" into an Academic Medical Center Workflow: The Eskind Biomedical Library Experience

Moderator: Annette M. Williams, associate director, Library Operations, Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, TN.

*Implementing a Philosophy of Lifelong Learning:* Polly Alexander, intern/fellow, Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, TN.

*Demonstrating the Value of Expert Library Support: Evaluation of the Clinical Informatics Consult Service:* Rebecca Jerome, assistant director, Filtering and Evidence-Based Medicine, Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, TN.

*Integrating the Best Evidence and Relevant Information into Informatics Systems:* Taneya Y. Koonce, National Library of Medicine biomedical informatics training fellow, Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, TN.

*Extending Evidence Support into Bioresearch:* Rachel R. Walden, librarian, Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, TN.

*Developing a Culture of True Integration Through Active Participation in the Organizational Leadership Vision:* Annette M. Williams, associate director, Library Operations, Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, TN.

#### Section Program 4:

Wednesday, May 20, 9:30 a.m.–11:00 a.m.

**2009 National Program Committee:** Innovation. Inspiration. Illumination. Session C

Moderator: Judy Consales, director, Louise M. Darling Biomedical Library, University of California–Los Angeles.

*Planning, Implementing, and Supporting a Third-party Manuscript Submission System:* Marisa Conte, clinical and translational science liaison, and Jean Song, bioinformaticist, Health Sciences Libraries, University of Michigan–Ann Arbor.

*The Journal Publisher Compliance Database: A Comprehensive Response to the National Institutes of Health Public Access Policy Mandate:* Taneya Y. Koonce, NLM biomedical informatics research training fellow; Annette M. Williams, associate director, Knowledge Management; Tracy C. Shields, librarian fellow; Deborah H. Broadwater, assistant director, Collection Development; Rachel R. Walden, librarian; Eskind Biomedical Library; and Nunzia Bettinsoli Giuse, AHIP, FMLA, assistant vice chancellor, Knowledge Management; director and professor, Eskind Biomedical Library; and professor, Department of Biomedical Informatics and Department of Medicine; Vanderbilt University Medical Center, Nashville, TN.

*Developing an Evidence-based Medicine Consultant Service: Measuring the Impact:* Heather N. Holmes, AHIP, information services librarian, Medical Library, Summa Health System, Akron, OH.

*Vocera: Enhancing Communication Across a Library System:* Sarah A. Murphy, coordinator, Research and Reference Services, Collections, Instruction, and Public Services Department, The Ohio State University Libraries–Columbus.

*The Health Sciences Library as Experimental Space:* Mary Moore, executive director, and Suzetta Burrows, AHIP, director, Library Operations, Louis Calder Memorial Library, Miller School of Medicine, University of Miami, Miami, FL.

**Collection Development Section in conjunction with African American Medical Librarians Alliance SIG:** Vendor Relations: The Good, the Bad, and the Ugly

Moderator: Sylvia McAphee, serials librarian, Lister Hill Library of the Health Sciences, University of Alabama–Birmingham.

*Breaking Down the Barriers of Communications: Vendor Relations:* Christine Stamison, senior customer relations manager, Swets Information Services, Runnemede, NJ; Dexter Evans, sales representative, H. W. Wilson, Bronx, NY; Lynn Fortney, vice president and director, Biomedical Division, EBSCO Information Services, Birmingham, AL; and Joe Swanson Jr., division head, Computer Systems, Library, Morehouse School of Medicine, Atlanta, GA.

**Dental Section in conjunction with Public Health/Health Administration Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG:** Health Disparities in Underserved Populations

Moderator: Annie Hughes, reference librarian, Dental Library, University of Southern California–Los Angeles.

*Student-led Outreach Training to Promote Seniors' Use of Internet Health Resources:* Terry Henner, head,



Information and Education Services, Savitt Medical Library, University of Nevada School of Medicine–Reno.

*A Health Literacy Awareness Training Program:* Patricia W. Martin, InfoPoint librarian, Health Sciences Library, University of Michigan–Ann Arbor, and Chris Roberts, executive director, Washtenaw Literacy, Ypsilanti, MI. Presented by Mark MacEachern, liaison services librarian, Health Sciences Libraries, University of Michigan–Ann Arbor.

*Bridging the Gap: Helping Chinese Health Consumers Access Quality Health Information:* Ana D. Cleveland, professor and director, Health Informatics Program; Xuequn (Della) Pan, co-instructor and PhD candidate; and Jodi L. Philbrick, assistant director, Houston Program, and PhD candidate; School of Library and Information Sciences, University of North Texas–Denton.

*Health Information Connections for Persons with Disabilities:* Deborah L. Lauseng, InfoPoint services coordinator; Anna Ercoli Schnitzer, liaison librarian and outreach coordinator; Marisa Conte, clinical and translational sciences liaison; and Patricia W. Martin, liaison librarian; Health Sciences Libraries, University of Michigan–Ann Arbor.

**Educational Media and Technologies Section in conjunction with Corporate Information Services, International Cooperation, Medical Informatics Sections; Library Marketing SIG:** Resources for Disaster and Remote Access Regions

Moderator: Rikke Ogawa, AHIP, research, instruction, and collection services/emergent technologies coordinator, Louise M. Darling Biomedical Library, University of California–Los Angeles.

*Ice in the Icebox: Disaster and Emergency Planning Outreach Workshops at Select Churches:* Cynthia L. Henderson, AHIP, director, Library, Morehouse School of Medicine, Atlanta, GA, and P. J. Grier, AHIP, health sciences librarian, Lewis B. Flinn Library, Delaware Academy of Medicine–Newark.

*Partnering with Ethiopia: How We Are Expanding Clinical Library Services in this Developing World of Eastern Africa:* Sandra Kendall, director, Sidney Liswood Library, Mount Sinai Hospital, Toronto, ON, Canada; Warren Holder, librarian, Information Technology Services, University of Toronto, Toronto, ON, Canada; and Andrew Howard, director, Office of International Surgery; medical director; and associate professor, Trauma Program, Hospital for Sick Children, Toronto, ON, Canada.

*Developing and Implementing an Emergency and Disaster Recovery Plan for a Health Sciences Library:* Thomas Singarella, professor, chair, and director, and Richard Nollan, associate professor and coordinator, Reference and Outreach Services; Health Sciences Library and Biocommunications Center, University of Tennessee Health Science Center–Memphis.

*Training Future Health Information Professionals to Manage Disaster Situations:* Ana D. Cleveland, professor and director, Health Informatics Program; Jodi L. Philbrick, assistant director, Houston Program, and PhD candidate; and Tisha Pipes, adjunct faculty and

PhD candidate; School of Library and Information Sciences, University of North Texas–Denton; and Margaret J. Anderson, assistant professor and social sciences and education librarian, Evans Library, Texas A&M University–College Station.

**Relevant Issues Section in conjunction with History of the Health Sciences Section:** *Threatening Fusions: When Ideologues and Demagogues Meet Ideas and Libraries*

Moderator: J. Dale Prince, AHIP, technology coordinator, National Network of Libraries of Medicine, Southeastern/Atlantic Region, Baltimore, MD.

*Threatening Fusions: When Ideologues and Demagogues Meet Ideas and Libraries:* Rebecca Knuth, associate professor, Department of Information and Computer Science, University of Hawaii–Honolulu.

**Research Section in conjunction with Hospital Libraries Section; Outreach SIG:** *Research Fusion: Integrating Evidence-based Library and Information Practice into the Librarian's Work Life*

Moderator: Keith W. Cogdill, AHIP, director, South Texas Regional Information Services, Libraries, The University of Texas Health Science Center–San Antonio.

*Trends in Institutional Repositories in Health Sciences Libraries:* Thomas Singarella, professor and director, Health Sciences Library and Biocommunications Center, University of Tennessee Health Science Center–Memphis, and Paul Schoening, associate dean and director, The Becker Medical Library, Washington University School of Medicine, St. Louis, MO.

*The Evidence Behind Current Point-of-care Products: A Citation Analysis:* Andrea M. Ketchum, AHIP, reference librarian, and Ahlam A. Saleh, reference librarian, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA.

*Librarian and Faculty Collaboration to Integrate an Information Retrieval and Management Curriculum for Medical Students:* Josephine P. G. Tan, education and information consultant, Clinical Sciences, Library and Center for Knowledge Management, University of California–San Francisco; Amy Li, student, Milpitas High School, Milpitas, CA; and Jessica Muller, adjunct professor, Family and Community Medicine, and H. Carrie Chen, associate clinical professor, Pediatrics, University of California–San Francisco.

*Blending Phone Contacts and Site Visits to Promote Rural Outreach Services: A Randomized Controlled Trial to Assess Usage:* Nakia J. Carter, AHIP, clinical reference librarian; Rick Wallace, AHIP, associate director; and Kefeng (Maylene) Qiu, AHIP, clinical reference librarian; Quillen College of Medicine Library, East Tennessee State University–Johnson City.

*Measuring Our Success: Assessment of a Library-based Specialized Information Service:* Carrie Iwema, information specialist, Molecular Biology; John LaDue, knowledge integration librarian; and Ansuman Chattopadhyay, head, Molecular Biology Information Service; Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA.

**Technical Services Section in conjunction with Health Association Libraries, Leadership and Man-**

## agement Sections; Molecular Biology and Genomics SIG: Fusing Our Organizations: Cooperation, Net- working, and Collaborating with New Partners

Moderator: Chamyra Kincy, life and social sciences catalog librarian, Cataloging and Metadata Center, University of California–Los Angeles.

*Empowering Patient Safety Outreach Through Interprofessional Partnerships: Educating Our Communities:* Linda Walton, director, Hardin Library for the Health Sciences, University of Iowa–Iowa City; Mindwell Egeland, director, Patients' Library, University of Iowa Hospitals and Clinics–Iowa City; Lorri Zipperer, cybrarian, Zipperer Project Management, Evanston, IL; Mary K. Brooks, senior administrative associate, Clinical Quality Safety Performance and Improvement, University of Iowa Hospitals and Clinics–Iowa City; and Christopher Childs, outreach librarian, Hardin Library for the Health Sciences, University of Iowa–Iowa City.

*Confessions of a New Library Director: Efforts to Integrate the Library into Organization-wide Initiatives:* Cynthia K. Robinson, AHIP, director, George T. Harrell Library, Penn State Milton S. Hershey Medical Center, Hershey, PA.

*Coalition for Change:* Patricia A. Auflick, outreach services librarian, and Annabelle Nuñez, information services librarian, Arizona Health Sciences Library, University of Arizona–Tucson.

*Collaborating across Libraries and Institutions to Illuminate and Preserve Veterinary Gray Literature:* Ana G. Ugaz, AHIP, resources management librarian; Esther E. Carrigan, AHIP, associate dean and director; and Oliver J. Jaros, veterinary historical collections librarian; Medical Sciences Library, Texas A&M University–College Station.

*Forming a Solid Foundation for Patient Education Through Collaboration:* Cindy J. Westley, director, Patient and Family Education, Medical Center–Nursing Governance Office, University of Virginia Health System–Charlottesville; Kelly K. Near, outreach librarian, Claude Moore Health Sciences Library, University of Virginia–Charlottesville; and Laura T. Humbertson, coordinator, Patient and Family Education, University of Virginia Health System–Charlottesville.

## POSTER SESSIONS 1–3

Posters were presented in three different time slots. The International Posters were presented during Poster Session 1 and the Late-breaking Posters were shown during Poster Session 3. Poster abstracts are available at <[http://www.mlanet.org/am/am2009/pdf/09\\_abstracts.pdf](http://www.mlanet.org/am/am2009/pdf/09_abstracts.pdf)>. Many of the posters are available online in the Poster Share application developed by Trapeze Media Solutions, University of Utah <<http://www.posterexperience.com>>.

### International Posters:

**Sunday, May 17, 2:30 p.m.–3:30 p.m.**

2) *East-West Medicine Pilot Project at the University of California–Los Angeles: Exploring a New Model for*

*Integrative Medical Information Services:* Weiyu Fan, researcher/professor, Library of China Academy of Chinese Medical Sciences, Institute of Information on Traditional Chinese Medicine, China Academy of Chinese Medical Sciences, Beijing, China; and Tania Bardyn, AHIP, associate director, Public Services, and Judy Consales, director, Louise M. Darling Biomedical Library; and Ka-Kit Hui, director/professor, Center for East-West Medicine, the David Geffen School of Medicine; University of California–Los Angeles.

3) *Web-accessible Medical Literature Database Use of Japanese Health Care Professionals: Analysis Based on Log Information of Ichu-Shi Web:* Mami Matsuda, deputy/general manager, and Toshinori Kurosawa, deputy chief, Electronic Publishing Section, Database Management Division; Minoru Ikusaki, Indexing Section, Bibliographic Services Division; and Atsutake Nozoe, technical consultant and professor emeritus; Japan Medical Abstracts Society, Sugunami-Ku, Tokyo, Japan.

4) *Impact of the New Space on Services and User Expectations in a Medical University Library:* Ioana Robu, library director, Valeriu Bologa Central Library, Iuliu Hatieganu University of Medicine and Pharmacy, Cluj, Romania.

5) *How They "Change": Health Information Consumers in Japan:* Yukiko Sakai, associate manager/doctoral student, Shinanomachi Media Center, Kitasato Memorial Medical Library; Chihiro Kunimoto, doctoral student/research assistant, School of Library and Information Science; and Keiko Kurata, professor, Faculty of Letters; Keio University, Tokyo, Japan.

6) *Navigating the Seas of Change: A Small Hospital Library Becomes a Worldwide Seller of Specialized Health Resources:* Eva Veres, manager, Library, Learning Technologies, and Services, and Valeria Gallo-Stampino, coordinator, Library and Bookstore, Family Resource Library, Children's & Women's Health Centre of British Columbia–Vancouver, Canada.

8) *What Do Patients Really Want? A Survey of Users of a Learning Center in a Japanese Hospital:* Harumi Oikawa, librarian, Medical Library, St. Luke's International Hospital, Chuoku, Tokyo, Japan.

9) *Exploring the Information Needs in Japanese Medical University Library:* Yamashita Yumi, librarian, Library, Kyoto Prefectural University of Medicine, Kyoto, Japan.

10) *Improving Access to Reports of Randomized Controlled Trials by Searching EMBASE:* Carol Lefebvre, senior information specialist; Anne Eisinga, information specialist; and Sarah Chapman, assistant information specialist; UK Cochrane Center, Oxford, United Kingdom.

11) *Small Group Learning Course of Medical Terminology with Medical Subject Headings:* Shinichi Abe, reference librarian, Academic Information Center, Jikei University School of Medicine, Tokyo, Japan.

12) *Chasing the Sun: An Out-of-hours Virtual Reference Service for Health Professionals:* Mary Peterson, deputy, Library Services, Royal Adelaide Hospital/Institute of Medical and Veterinary Science, Adelaide, Australia.

**Poster Session 1:****Sunday, May 17, 2:30 p.m.–3:30 p.m.**

1) *Future Impact: Conversion to a Near-total Electronic Library*: Virginia A. Lingle, AHIP, librarian, Collection Access and Development; Cynthia K. Robinson, AHIP, director; Seamus Carmichael, library staff; Leona Charles, library staff; Sharon Daugherty, library staff; Elaine Julian, library staff; Patricia Kline, library staff; Robin Long, library staff; Virginia Miller, library staff; and Mae Risser, library staff; Harrell Library - H127, Penn State University College of Medicine, Hershey, PA.

4) *Impact of Online Journals on Citation Patterns of Health Sciences Faculty*: Sandra L. De Groote, AHIP, assistant health sciences librarian, Library of the Health Sciences-Peoria, University Illinois-Chicago, Peoria, IL, and Felicia Barrett, assistant health sciences librarian, Library of the Health Sciences-Rockford, University Illinois-Chicago, Rockford, IL.

7) *Using Journal Usage Studies to Assess the Journal Collection*: Jie Li, AHIP, assistant director, Collection Management; Robert M. Britton, electronic resources/collection development librarian; and Judy Burnham, AHIP, director; Biomedical Library, University of South Alabama-Mobile.

10) *Red, Yellow, Green: A Simple System for Collaborative Weeding of a Reference Collection*: Theresa S. Arndt, associate director, Research and Instructional Services; Maureen O. Dermott, assistant director, Access Services; and Amelia Brunskill, liaison librarian, Sciences; Waidner-Spahr Library, Dickinson College, Carlisle, PA.

13) *A Really Simple Electronic Book List: Generating a User-friendly, Alphabetic List of Selected Clinical Electronic Books with RSS and SimpleXML*: Wendy Wu, information services librarian, Shiffman Medical Library; Joshua Neds-Fox, web librarian, WSU University Libraries; Linda A. Draper, information services librarian; and Sandra I. Martin, AHIP, interim director; Shiffman Medical Library; Wayne State University, Detroit, MI.

16) *Getting Wiki with It: A Wiki as a Website for Regional Health System Libraries*: Michelle Kraft, AHIP, senior medical librarian, Cleveland Clinic Alumni Library, Cleveland Clinic, Cleveland, OH.

19) *Don't Go It Alone: Librarians Collaborating with Health Care Practitioners to Develop a Portal Optimized for Use in Clinical Practice*: Lauren Maggio, AHIP, medical education librarian; Ryan Max Steinberg, knowledge integration programmer/architect; Richard Zwies, web production specialist; Olya Gary, media developer; Christopher Stave, information services librarian; Marilyn L. Tinsley, information services librarian; Sandra Brekke, director, Access Services; Heidi Heilemann, AHIP, director; and Keith Posley, chief clinical informationist; Lane Library, Stanford University School of Medicine, Palo Alto, CA.

25) *An Innovative Clinical Information Portal*: Barbara A. Epstein, AHIP, director; Nancy H. Tannery, associate director, User Services; Charles B. Wessel,

head, Hospital Services; Frances Yarger, assistant director, Computer Services; and John LaDue, knowledge integration librarian; Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA.

28) *Solo Librarian and Outreach to Hospital Staff Using Web 2.0 Technologies*: Rebecca Landau, librarian, Health Sciences Library, Penn Presbyterian Medical Center, Philadelphia, PA.

31) *Creating a Network of Digital Displays*: Michael J. Purcell, web librarian, and Alena Ptak-Danchak, web librarian, Health Sciences Library, Columbia University Medical Center, New York, NY.

34) *Fostering Researcher Collaboration and Mentoring*: Mary Moore, executive director, Louis Calder Memorial Library; Jared Abramson, director, Research Reporting, Research Strategic Planning; Suzetta Burrows, AHIP, director, Operations; and Yanira Garcia-Barcena, reference librarian; Louis Calder Memorial Library; Miller School of Medicine, University of Miami, Miami, FL.

37) *Developing a Consumer Health Library Orientation and Class for Library Interns and Student Volunteers*: Dana L. Ladd, AHIP, community health education center librarian, Community Health Education Center, and Shannon D. Jones, AHIP, head, Outreach Services, Tompkins-McCaw Library for the Health Sciences, Virginia Commonwealth University-Richmond.

40) *Developing a Community Reading Program in a Health Sciences Center Setting: One Community/One Book 2008*: Rajia C. Tobia, AHIP, executive director, Libraries, and Susan Hunnicutt, special projects librarian, Briscoe Library, University of Texas Health Science Center-San Antonio.

46) *Web 2.0 for Public Health: Partnering with the Practice Community*: Nancy Allee, AHIP, deputy director; Gillian Goldsmith Mayman, public health informationist; and Jane L. Blumenthal, AHIP, director; Health Sciences Libraries, University of Michigan-Ann Arbor.

49) *Let Me Show You How It's Done! Desktop Sharing for Distance Learning from the D. Samuel Gottesman Library*: Nancy R. Glassman, AHIP, systems librarian; Racheline G. Habousha, head, Public Access Services; Aurelia Minuti, head, Reference and Educational Services; Rachel Schwartz, reference librarian; and Karen Sorensen, reference librarian; D. Samuel Gottesman Library, Albert Einstein College of Medicine, Bronx, NY.

55) *NIH Senior Health Classes for Senior Citizens at a Public Library in Louisiana*: Jovana Susic, reference librarian, Reference, Jefferson Parish Library, Metairie, LA.

58) *Assessing the Impact of Bioinformatics Video Tutorials*: Courtney Crummett, bioinformatics librarian, Libraries, Massachusetts Institute of Technology-Cambridge; and Paul A. Bain, reference and education services librarian, and David Osterbur, public and access services librarian, Countway Library of Medicine, Harvard University, Boston, MA.

61) *Blogging the Journal Club: Applying Library Blog Expertise to a Virtual Journal Club*: Elizabeth Kelly,



associate director, and Ellen Dubinsky, digital librarian, Becker Medical Library; Robert J. Mahoney, assistant professor, Medicine, Department of Medicine; and William Olmstadt, AHIP, librarian, Becker Medical Library; Washington University, St. Louis, MO.

64) *Breakthrough: How One Biomedical Library Began Participating in Hospital Rounds*: Patricia Sarchet, clinical librarian, and Jeff Williams, head, Collections and Access Services, Biomedical Library, University of California–San Diego, La Jolla, CA.

67) *Filters to Support Animal Methodologies Used in Animal Research*: Yanira Garcia-Barcena, senior reference librarian; Tanya Feddern-Bekcan, AHIP, reference and education services librarian; and Vedana Vaidhyanathan, reference and education services librarian; Louis Calder Memorial Library, Miller School of Medicine, University of Miami, Miami, FL.

70) *Neck Pain in MEDLINE and Medical Subject Headings (MeSH): Charting the Semantic Relationship of a MeSH Term to Article Title Words*: Jonathan Potter, health sciences librarian, Riverpoint Campus Library, Eastern Washington University–Spokane.

73) *Promoting Special Collections with a Medical School's Sesquicentennial Celebration*: James Shedlock, AHIP, FMLA, director, and Ron Sims, special collections librarian, Galter Health Sciences Library, Feinberg School of Medicine, Northwestern University, Chicago, IL.

76) *Captured Memories Make History: Recording the Memories of Retirees for the Oral History Project of the Southern Chapter/MLA*: Laura T. Kane, AHIP, assistant director, Information Services, School of Medicine Library, University of South Carolina–Columbia; Helvi McCall Price, AHIP, assistant professor and reference librarian, Academic Information Services, University of Mississippi Medical Center–Jackson; Lindsay Blake, AHIP, information services coordinator, Greenblatt Library, The Medical College of Georgia–Augusta; and other members, History Committee, Southern Chapter, MLA, Augusta, GA.

79) *The Bioinformationista: New Trends for the Bioinformationist*: Jean Song, informationist, Health Sciences Library, University of Michigan–Ann Arbor.

85) *When a Hospital's Needs Meet Librarian's Information Technology Skills: Design of a New Scientometry Tool*: Nicolas A. Fairon, assistant, Life Sciences Library, University of Liege, Sart-Tilman, Belgium.

88) *Creating a Framework for Collaborative Regional Library Research*: Deborah H. Ward, AHIP, director; MaryEllen C. Sievert, research consultant and professor emerita; and Barbara B. Jones, Missouri and advocacy liaison, National Network of Libraries of Medicine, MidContinental Region; J. Otto Lottes Health Sciences Library, University of Missouri–Columbia.

91) *Exploring a Strengths Development Model of Staff Development in an Academic Health Sciences Library*: Heidi Nickisch Duggan, associate director, and James Shedlock, AHIP, FMLA, director, Galter Health Sciences Library, Feinberg School of Medicine, Northwestern University, Chicago, IL.

94) *Measuring Return on Investment in VA Libraries*: Karen Jemison, library manager, Medical Library, VA Palo Alto Health Care System, Palo Alto, CA; Edward J. Poletti, chief, Library Service, Medical Library, Central Arkansas VA Medical Center–Little Rock; Nancy A. Clark, chief, Library Service, Medical Library, North Texas VA Health Care System–Dallas; and Janet M. Schneider, chief, Library Service, Medical Library, James A. Haley VA Medical Center, Tampa, FL.

97) *Volunteering and Community Service on Campus*: Alexa A. Mayo, AHIP, associate director, Services; Tierney Lyons, head, Reference; Paula Raimondo, AHIP, head, Liaison and Outreach Services; and M.J. Tooley, AHIP, FMLA, executive director; Health Sciences and Human Services Library, University of Maryland–Baltimore.

100) *Libraries Lighting the Fuse for Performance Excellence*: Lynn L. Bragdon, AHIP, manager, Library, Grand Junction VA Medical Center, Grand Junction, CO; Nancy A. Clark, chief, Library Service, Library, VA North Texas Health Care System–Dallas; and Dorothy P. Sinha, AHIP, chief, Library Service, Library, Minneapolis VA Medical Center, Minneapolis, MN.

103) *Sizzle: Fusing Physical and Virtual Environments to Create a New Library*: Teresa R. Coady, medical library director, and Janet M. Pine, librarian, Medical Library, VA Central Iowa Health Care System–Des Moines.

106) *Sister Libraries: An Extended Family*: Lynn M. Van Houten, AHIP, coordinator, Northern California Kaiser Permanente Health Sciences Libraries Sister Libraries Project with University of Zimbabwe, and manager, Library Services, Health Sciences Library, Kaiser Permanente Medical Center, Vallejo, CA.

109) *Native American Models of Colocated Traditional and Western Healing*: Frederick B. Wood, science program leader; Elliot R. Siegel, associate director, Health Information Programs Development; Gale A. Dutcher, deputy associate director, Specialized Information Services Division; and Robert A. Logan, senior associate, Communications, and public liaison; National Library of Medicine, Bethesda, MD.

112) *New Populations: An Information Needs Assessment of Refugee Health Professionals*: Kate W. Flewelling, National Library of Medicine associate fellow, Health Sciences Library, Inova Fairfax Hospital, Falls Church, VA; Stacey J. Arnesen, head, Office of the Disaster Information Management Research Center, and Gale A. Dutcher, deputy associate director, Specialized Information Services, National Library of Medicine, Bethesda, MD; and John C. Scott, director, Refugee Health Information Network, Center for Public Service Communications, Arlington, VA.

115) *iNeeds: A Needs and Assets Assessment of the Health Information Literacy of Master's of Public Health Students*: Joey Nicholson, database trainer/online analyst, National Training Center and Clearinghouse, New York Academy of Medicine–New York.

118) *Collaboration, Teamwork, and Technology: Go Local North Dakota's Formula for Success*: Mary Mark-

land, AHIP, southeast clinical campus librarian, Library of the Health Sciences, University of North Dakota–Fargo; and Judith Rieke, assistant director and collection management librarian, and Mike Safratowich, head, Bibliographic Control, Harley French Library of the Health Sciences, University of North Dakota–Grand Forks.

121) *Medical Books to Malawi: The Birth of a New Outreach Partnership in Africa*: Linda London, librarian, Outreach and Instruction Services, Medical Library, Oklahoma State University Center for Health Sciences–Tulsa.

127) *2+2=5: Creating Synergy: Fusing Health Literacy Efforts of Medical Librarians and Physician Assistants*: Patricia J. Devine, network coordinator, National Network of Libraries of Medicine, Pacific Northwest Region, Seattle, WA, and James E. Anderson, physician assistant, Department of Orthopedics, Seattle Children's Hospital, Seattle, WA.

130) *Why Our Liaison Blogs Failed and What We Did to Save Them*: Gillian Goldsmith Mayman, informatics librarian; Jean Song, bioinformationist; Whitney A. Townsend, liaison librarian; and Mark MacEachern, liaison librarian; Health Sciences Libraries, University of Michigan–Ann Arbor.

133) *SCISSORS: The Cutting Edge of Library Services*: Diana Delgado, AHIP, acting associate director, Public Services, and head, Information Access Services, and Judy C. Stribling, special assistant to the library director, Weill Cornell Medical Library, Weill Cornell Medical College of Cornell University, New York, NY.

136) *Restructuring a Service Desk to Refocus Reference Services Outside the Library Building: One Library's Experience*: Irene M. Lubker, research librarian; Barbara A. Wright, AHIP, reference services librarian; Margaret E. Henderson, research services librarian; and Mary Jane Green, reference services associate; Tompkins McCaw Library for the Health Sciences, Virginia Commonwealth University–Richmond.

139) *Increased Visibility of a Hospital Library Through Participation as a Pilot Site in the MLA Health Information Literacy Research Project*: Holly Sheldon Kimborowicz, AHIP, health science librarian, and Cathy Murch, systems librarian, Medical Library, Lake Hospital System, Painesville, OH.

142) *Reaching Out Via Chat Qwidget and Text Messaging*: Penny Coppennoll-Blach, AHIP, reference coordinator, Biomedical Library, University of California–San Diego, La Jolla, CA.

145) *Library Services and the National Institutes of Health Public Access Policy: An Investigation of Association of Academic Health Sciences Libraries (AAHSL) Libraries*: Marisa Conte, clinical and translational science liaison, Health Sciences Libraries, University of Michigan–Ann Arbor, and Courtney Crummett, bioinformatics librarian, Engineering and Science Libraries, Massachusetts Institute of Technology–Cambridge.

148) *A Library's Role in Identifying Institutional Publications*: Barbarie Hill, AHIP, manager, Edward

L. Pratt Library, Cincinnati Children's Hospital, Cincinnati, OH.

151) *Searching for Quality: A New Collaboration to Train Health Care Professionals to Search for Clinical Quality Improvement Literature*: Julia Esparza, AHIP, clinical medical librarian, Department of Medical Library Science; Leisa Oglesby, executive director, Quality Services; Jean DiGrazia, chief nursing officer, Hospital Administration; and Marianne Comegys, director; David Charles Duggar, AHIP, reference librarian; and Kerri Christopher, AHIP, head, Reference; Department of Medical Library Science; Louisiana State University Health Sciences Center–Shreveport.

154) *Disaster Information Specialist: An Emerging Subject Specialty for Informationists?*: Cynthia B. Love, technical information specialist, Disaster Information Management Research Center, Specialized Information Services Division, National Library of Medicine, Bethesda, MD; Colleen Cuddy, AHIP, deputy director, Ehrman Medical Library, New York University School of Medicine–New York; Tahirih Fusscas, reference librarian, E. R. Stitt Library, National Naval Medical Center, Bethesda, MD; Alicia A. Livinski, biomedical librarian, NIH Library, National Institutes of Health, Bethesda, MD; Patricia Reynolds, director, Bishopric Medical Library, Sarasota Memorial Hospital, Sarasota, FL; Brittany Rice, director, Medical Library, Suburban Hospital, Bethesda, MD; and Alison E. Rollins, reference and instructional librarian, and Linda M. Spitzer, head, Reference and Interlibrary Loan, James A. Zimble Learning Resource Center, Uniformed Services University of the Health Sciences, Bethesda, MD.

157) *Canine Genetic Testing: A Precursor to the Human Personalized Medicine Marketplace?*: Kristine M. Alpi, AHIP, director, William Rand Kenan, Jr. Library of Veterinary Medicine, North Carolina State University–Raleigh.

## Poster Session 2:

Monday, May 18, 1:30 p.m.–2:30 p.m.

5) *Language Fusions: Development of an Online Multiple Language Consumer Health Information Collection*: Linda Ferguson, senior systems librarian and contractor, and Loren Frant, head, Health Information Products Unit, Reference and Web Services Section, Public Services Division, US National Library of Medicine, Bethesda, MD.

8) *Selective Sampling of the National Library of Medicine's Coverage of Disaster-related Gray Literature on the Web*: Emily J. Vardell, NLM associate fellow, Health Sciences Library, University of North Carolina–Chapel Hill.

11) *MLA Members' Social Software Use and Beliefs*: Melissa L. Rethlefsen, education technology librarian, Mayo Clinic Libraries, Mayo Clinic College of Medicine, Rochester, MN, and Task Force on Social Networking Software, Medical Library Association, Chicago, IL.

14) *Library on the Move and in the Know: How a Wiki-based Information Depot Facilitates Staff Knowledge*

during and after an Extended Library Relocation and Renovation Project: Wendy Wu, information services librarian; Linda A. Draper, information services librarian; and Sandra I. Martin, AHIP, interim director; Shiffman Medical Library, Wayne State University, Detroit, MI.

17) *Wikipedia-trica: A Library-Department of Pediatrics Collaboration for a Morning Report Wiki*: Laura K. Cousineau, assistant director and associate professor, MUSC Library; David M. Mills, chief resident; Sanjiv Pasala, chief resident, Department of Pediatrics; and David B. McCabe, systems engineer, MUSC Library; Medical University of South Carolina-Charleston.

20) *Comparison of Librarian and Advanced Practice Nurse Ratings of Depression Websites Using an Adapted Health Information Website Evaluation Tool*: Konstantina Matsoukas, head, Reference, and education coordinator, Augustus C. Long Health Sciences Library; Sookyoung Hyun, associate research scientist, and Myra P. Joyce, programmer, School of Nursing; John T. Oliver, reference and instruction librarian, Augustus C. Long Health Sciences Library; Sapana R. Patel, assistant professor, Clinical Psychology, Department of Psychiatry, College of Physicians and Surgeons; and Leanne M. Currie, assistant professor, School of Nursing; Columbia University, New York, NY.

29) *Library Website Redesigns: Research before Revision*: Michele Malloy, digital resources and services coordinator, Dahlgren Library, Georgetown University Medical Center, Washington, DC.

32) *Playing with a Bad Deck: The Caveats of Card Sorting as a Website Redesign Assessment Tool*: James Brucker, instructional design librarian; Mark Berendsen, education librarian; Linda O'Dwyer, communications coordinator and education librarian; and Michelle Frisque, head, Information Systems; Galter Health Sciences Library, Feinberg School of Medicine, Northwestern University, Chicago, IL.

35) *Adobe Dreamweaver: New Features to Improve Your Library's Website*: Adam R. Hudson, web services librarian, Systems and Information Technology, University of Southern California-Los Angeles.

38) *Fusion of Culture, Language, and Medicine*: Elaine G. Powers, director, Library Services, VCOM Library, and Sarah Zalud-Cerrato, coordinator, International Health and Appalachian Outreach, Edward Via Virginia College of Osteopathic Medicine-Blacksburg.

41) *Calculating Impact Factors: Promoting JCR, Eigenfactor, H-index, Web of Science, and Google Scholar in an Academic Health Sciences Library*: Janet G. Schnall, AHIP, information management librarian, and Leilani A. St. Anna, AHIP, information management librarian, Health Sciences Libraries, University of Washington-Seattle.

44) *Experiences as an Embedded Librarian*: Alison M. Konieczny, health sciences librarian, Ferris Library for Information, Technology, and Education (FLITE), Ferris State University, Big Rapids, MI.

47) *Think It's Impossible to Find Cost-effective Screen-casting Software? Say Aloha to Three Free Programs and Their Applications in Library Instruction*: Alan T. Williams, education services librarian (team leader);

Kristine M. Hughes, education services librarian; and Shannon D. Jones, head, Outreach Services; Research and Education, Tompkins-McCaw Library, Virginia Commonwealth University-Richmond.

53) *Search Engines and Healthy Connections for Consumers: A Prescription for Success!*: Donna F. Timm, AHIP, head, User Education, and Dee Jones, AHIP, head, Cataloging, Medical Library, Louisiana State University Health Sciences Center-Shreveport.

56) *Incorporating a Theory and a Model into Public Health Training Evaluation*: Helena VonVille, library director, Library, School of Public Health, University of Texas-Houston.

59) *PubMed's New Automatic Term Mapping: Why You Might Like It and Why You Might Not*: John D. Jones Jr., head, Information, Research and Outreach, and Rhonda L. Altonen, media specialist, Health Sciences Library, Anschutz Medical Campus, University of Colorado-Denver, Aurora, CO.

62) *Mapping Information Literacy: Using Concept Mapping to Understand Nurses' Sources of Health Information*: Louise C. Miller, associate teaching professor, Sinclair School of Nursing; Rebecca S. Graves, AHIP, educational services librarian III; Barbara B. Jones, librarian III and outreach coordinator; and MaryEllen C. Sievert, professor emeritus; J. Otto Lottes Health Sciences Library, University of Missouri-Columbia.

65) *A Longitudinal Cross-sectional Analysis of Information Needs of Rural Health Care Providers*: Rick Wallace, AHIP, assistant director; Nakia J. Carter, AHIP, clinical reference librarian; and Kefeng (Maylene) Qiu, AHIP, clinical reference librarian; Quillen College of Medicine Library, East Tennessee State University-Johnson City.

71) *The Evolution of the Department of Veterans Affairs Libraries: From Hoop Skirts to Hula Hoops*: Linda J. Bennett, chief, Library Service (142D), Richard L. Roudebush VA Medical Center, Indianapolis, IN; Nancy A. Clark, chief, Library Service (142D), North Texas Veterans Healthcare System-Dallas; Diana F. Akins, chief, Library Service (142D), Bay Pines VA Healthcare System, Bay Pines, FL; and Mary V. Taylor, chief librarian, Medical Library (142D), VA Medical Center, Memphis, TN.

74) *The Alaska Yukon Pacific Exposition of 1909: A Centennial Look at Why a Fusion of the Past with the Present Will Shape Our Future*: Colleen M. Weum, acquisitions and collection management librarian, Health Sciences Library, University of Washington-Seattle.

80) *Disaster Preparedness Informationist: A Team Approach*: Colleen Cuddy, AHIP, deputy director, and Karen Brewer, AHIP, FMLA, director, NYU Health Sciences Libraries; Miguel Figueroa, network services coordinator, National Network of Libraries of Medicine, Middle Atlantic Region; and Emily Molanphy, web services librarian; Stuart Spore, associate director, Library Systems; Richard McGowan, research librarian; and Carol Swain, disaster informationist intern; NYU Health Sciences Libraries; New York University Langone Medical Center-New York.



83) *Transitioning to a "Distant" Library*: Mark MacEachern, liaison services librarian; Carol Shannon, InfoPoint associate; and Patricia Anderson, emerging technologies librarian; Health Sciences Libraries, University of Michigan–Ann Arbor.

86) *Adjusting Flight Plans in Midair: Taking Off with a New Clinical Informationist Program*: Sheila Green, clinical informationist, Information Services; Deborah Halsted, associate director, Public Services and Operations; and Elizabeth Eaton, executive director; HAM-TMC Library, Houston Academy of Medicine–Texas Medical Center–Houston.

92) *Results of a Survey on Organizational Flattening in Academic Health Sciences Libraries*: Heidi Nickisch Duggan, associate director; James Shedlock, AHIP, FMLA, director; and Stephanie Kerns, head, Education and Outreach; Galter Health Sciences Library, Feinberg School of Medicine, Northwestern University, Chicago, IL.

95) *Software Solutions for Managing Collaborative Projects*: Steven Hunt, librarian; Jeremy Prevost, technical consultant; Michelle Frisque, head, Information Systems; James Brucker, instructional design librarian; Mark Berendsen, education librarian; and Linda O'Dwyer, education librarian; Galter Health Sciences Library, Feinberg School of Medicine, Northwestern University, Chicago, IL.

101) *Fusion from Confusion: Using Workflow Analyses to Examine Consolidation of Technical Services Functions of a Medical Library and a General Academic Library*: Tina Kussey, director, Collection Development and Acquisitions, Bailey Howe Library, and Jeanene Light, library associate professor, Dana Medical Library, University of Vermont–Burlington.

104) *A Half-day in the Life: Reaching Out to Nonmedical Academic Librarians*: April L. Colosimo, liaison librarian, and Jill T. Boruff, liaison librarian, Life Sciences Library, McGill University, Montreal, QC, Canada.

110) *Operation Medical Libraries: Medical Librarians Supporting Our Troops*: Lisa A. Marks, AHIP, supervisor, Library Services, Health Science Library, Providence St. Joseph Medical Center, Burbank, CA, and Ellen Aaronson, AHIP, medical librarian, Medical Library, West Hills Hospital Medical Center, West Hills, CA.

113) *Symbolizing the Library's Value: Designing a Logo for an Academic Medical Library*: Emily Molanphy, web services librarian, and Colleen Cuddy, AHIP, deputy director, NYU Health Sciences Libraries, New York University–New York.

116) *To IRB or Not to IRB: Librarian Perceptions and the Realities of Involvement with Institutional Review Boards*: Carlos I. Rodriguez, medical school liaison, Biomedical Library, University of Pennsylvania–Philadelphia.

119) *A Regional Advocacy Program for Hospital Librarians*: Janice E. Kelly, executive director, and Toni C. Yancey, outreach coordinator, National Network of Libraries of Medicine, Southeastern/Atlantic Region, University of Maryland–Baltimore.

122) *Fusion of Librarians and Docs for Health*: Brenda M. Linares, NLM associate fellow; Yanira Garcia-Barcena, senior reference librarian, Reference; Suzetta Burrows, AHIP, director, Library Operations; and Mary Moore, executive director; Louis Calder Memorial Library, Miller School of Medicine, University of Miami, Miami, FL.

124) *Outreach to an Undergraduate Health Studies Program*: Theresa S. Arndt, associate director, Research and Instructional Services, Waidner-Spahr Library, Dickinson College, Carlisle, PA.

125) *Fusing Librarians into the Georgetown University School of Medicine's Preclinical Advising Program*: Jett McCann, AHIP, director, Dahlgren Memorial Library, and associate dean, Knowledge Management, Dahlgren Memorial Library; Joy Phinizy Williams, associate dean, Students and Special Programs, School of Medicine; and Laurie W. Davidson, assistant director, Education Services; Jeanne Larsen, assistant director, Research Support; and Douglas L. Varner, AHIP, associate director/chief biomedical informationist; Dahlgren Memorial Library; Georgetown University Medical Center, Washington, DC; and Jeanette Calli, program manager, Careers in Medicine, Association of American Medical Colleges, Washington, DC.

128) *From Traditional University Information Support to a Focused Health Sciences Information Resource: How to Develop a Novel Information Program by Capitalizing on an Existing Infrastructure*: Edward Donald, health sciences librarian, and Janice Swiatek-Kelley, AHIP, associate director, Arnold Bernhard Library, Quinnipiac University, Hamden, CT.

131) *Informatics Infusion to Enhance Day-to-day Reference Work*: Nancy Calabretta, reference librarian, Camden Campus Library, University of Medicine and Dentistry of New Jersey–Camden; Janette Pierce, public services librarian, Health Sciences Library at Stratford, University of Medicine and Dentistry of New Jersey–Stratford; Marie K. Saimbert, information and education librarian, George F. Smith Library, University of Medicine and Dentistry of New Jersey–Newark; and Yingting Zhang, information and education librarian, Robert Wood Johnson Library, University of Medicine and Dentistry of New Jersey–New Brunswick.

134) *Reference at Your Fingertips: Fusing New Technology with Point of Contact Service*: Ryan Harris, reference and research services librarian, and Tierney Lyons, head, Reference and Research Services, Health Sciences and Human Services Library, University of Maryland–Baltimore.

137) *Creating a Communications Strategy: Brand Vision, Promotion, and Clarifying the Library's Message*: Linda O'Dwyer, communications coordinator and education librarian, Galter Health Sciences Library, Feinberg School of Medicine, Northwestern University, Chicago, IL.

140) *Using Personas as a Tool for Developing and Refining Library Services*: Gretchen Arnold, AHIP, director; Daniel T. Wilson, associate director, Collection Management and Access Services; Patricia S. Vaughn, education librarian; Andrea S. Horne, asso-

ciate director, Information Services; and Bart Ragon, associate director, Library Technology and Development; Claude Moore Health Sciences Library, University of Virginia Health System–Charlottesville; Melody M. Cash, doctoral candidate, Curry School of Education, University of Virginia–Charlottesville; Sandra Pelletier, research assistant, Department of Family Medicine, University of Virginia Health System–Charlottesville; and Wendy F. Cohn, associate professor, Department of Public Health Sciences, University of Virginia–Charlottesville.

143) *Institutional Repository Access Patterns of Non-traditionally Published Academic Content: What Types of Content Are Accessed the Most?:* Philip J. Kroth, director, Biomedical Informatics Program, and Holly E. Phillips, AHIP, resource access and delivery coordinator, Health Science Library and Informatics Center, University of New Mexico–Albuquerque.

146) *Compliance Confusion? Librarians' Role in Increasing National Institutes of Health Public Access Policy Submissions:* Karen Hanus, assistant director; Rita Sieracki, reference librarian; Felicia Vastalo, reference librarian; and Mary Blackwelder, director, Libraries; MCW Libraries, Medical College of Wisconsin–Milwaukee.

149) *The Cost of Convenience: Web 2.0 User Licensing Agreements and Intellectual Property:* Rebecca S. Graves, AHIP, educational services librarian, J. Otto Lottes Health Sciences Library, University of Missouri–Columbia, and Amy E. Blevins, education and instructional technology librarian, Laupus Library, East Carolina University, Greenville, NC.

152) *The Kindle: A Novel Way to Increase Access to Medical Information in Community Clinics:* Megan von Isenburg, associate director, Public Services-Information Services; Patricia L. Thibodeau, AHIP, FMLA, associate dean; Brandi Tuttle, information and education services librarian; and Karen S. Grigg, associate director, Collection Services; Duke University Medical Center Library, Duke University Medical Center, Durham, NC.

155) *The Validity and Utility of a Tool for Evaluating Web Pages Presenting Health Content:* Elizabeth La Rue, AHIP, assistant professor and academic coordinator, Nursing Informatics, and Susan Sereika, associate professor, School of Nursing, University of Pittsburgh, Pittsburgh, PA.

### Poster Session 3:

**Tuesday, May 19, 10:00 a.m.–11:00 a.m.**

3) *Hospital Librarian iFused American Board of Obstetrics and Gynecology Reading List via Intranet:* Judy M. Kraemer, medical librarian, and Paula M. Romeyn, medical librarian, Parks Medical Library, Long Beach Memorial Medical Center, Long Beach, CA.

6) *Mapping the Core Journals of Physical Therapy Literature:* Dennis Fell, chair, Department of Physical Therapy; Judy Burnham, AHIP, director, Biomedical Library; Melanie Buchanan, student; Heidi Horchen, student; and Joel Scherr, student, Department of

Physical Therapy; University of South Alabama–Mobile.

9) *Do We Really Need an Electronic Resources Management System? Evaluating a Subscription Agent's Resource Management Tool:* C. Steven Douglas, acquisitions librarian, Collections Management, and Robin Klein, digital resources librarian, Collections Management, Health Sciences and Human Services Library, University of Maryland–Baltimore; and Eric Rector, head, Electronic Resources, Medical Library, Commonwealth Medical College, Scranton, PA.

12) *"COOL" Libraries Use of Web 2.0 Tools:* Elaine G. Powers, director, Library Services, VCOM Library, Virginia College of Osteopathic Medicine–Blacksburg; Janice Skica, campus library director, and Janette Pierce, cataloging librarian, Library, University of Medicine and Dentistry of New Jersey–Stratford; and Lisa Travis, medical librarian, Lon and Elizabeth Parr Reed Medical and Allied Health Library, Lincoln Memorial University, Harrogate, TN.

15) *MLA's Public Health/Health Administration Section's Cool Web Things Task Force and the Adoption of Web 2.0 Technologies:* Melissa L. Rethlefsen, education technology librarian, Mayo Clinic Libraries, Mayo Clinic, Rochester, MN; Andrea Lynch, associate librarian, Louise M. Darling Biomedical Library, University of California–Los Angeles; and Christine Marton, doctoral candidate, Faculty of Information Studies, University of Toronto, Toronto, ON, Canada.

18) *Web 2.0 Tools Meet Emerging Translational Research: A Collaboration Between the Harvey Cushing/John Hay Whitney Medical Library and the Yale Center for Clinical Investigation:* Richard Bean, circulation services manager; Pamela Gibson, library services assistant; and Charles J. Greenberg, coordinator, Curriculum and Research Support; Cushing/Whitney Medical Library; and Theresa C. Katz, protocol process and committee coordinator; Stacey N. Scirocco, associate director; and Tracy L. Yale, coordinator, Yale Center for Clinical Investigation, Yale Center for Clinical Investigation; Yale University, New Haven, CT.

21) *Increasing Access to Learning Resources Using a Standards-based Approach:* Valerie Smothers, deputy director, Medbiquitous, Medbiquitous Consortium, Baltimore, MD, and Sharon Dennis, librarian, Multimedia Development, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City.

24) *What Is "Quality?": A Systematic Review of Criteria from Existing Resource-evaluation Instruments:* John T. Oliver, reference and instruction librarian, and Konstantina Matsoukas, head, Reference, and education coordinator, Health Sciences Library; Sookyoung Hyun, associate research scientist, and Myra P. Joyce, database manager, School of Nursing; Sapana R. Patel, assistant professor, Clinical Psychology, Department of Psychiatry; and Olivia Velez, programmer/analyst; Po-Yin Yen, student; and Leanne M. Currie, assistant professor, School of Nursing; Columbia University Medical Center, New York, NY.

27) *The BioConnector: A University-wide Bioinformatics Portal:* Gretchen Arnold, AHIP, library director; Andrea S. Horne, associate director, Information



Services; Ellen Ramsey, manager, Technology in Education; Bart Ragon, associate director, Library Systems and Technology Development; and Inhye Kim Son, AHIP, research liaison; Claude Moore Health Sciences Library, University of Virginia–Charlottesville.

30) *iLiaison: Outreach and Access Using iGoogle*: Whitney A. Townsend, liaison services librarian, Health Science Libraries, University of Michigan–Ann Arbor.

33) *Point-of-care Nursing Portals: Injecting Library Resources into the Bedside Workflow*: Christopher Stave, information services librarian, and Richard Zwies, web development specialist, Lane Medical Library, Stanford University Medical Center, Stanford, CA, and Debra Updegraff, clinical nurse specialist, Pediatric Intensive Care Unit, Lucille Packard Children's Hospital, Stanford, CA.

36) *Market Your Medical Library to Support Information Systems/Project Lifecycles toward Improved Patient Safety*: Janette Pierce, public services librarian, Health Sciences Library at Stratford, University of Medicine and Dentistry of New Jersey–Stratford; Marie K. Saimbert, information and education librarian, George F. Smith Library, University of Medicine and Dentistry of New Jersey–Newark; Yingting Zhang, information and education librarian, Robert Wood Johnson Library, University of Medicine and Dentistry of New Jersey–New Brunswick; Peter Cole, library director, Aquinas Medical Library, St. Michael's Medical Center, Newark, NJ; Erica S. Moncrief, AHIP, director, Library Services, Health Science Library, Capital Health System at Mercer, Trenton, NJ; and Keydi Boss, AHIP, medical librarian, Medical Staff Library and School of Nursing Library, Holy Name Hospital, Teaneck, NJ.

42) *Kick Start Your Personal Librarian Program: Maximize Connections at Orientation*: Karen Heskett, instruction coordinator, Biomedical Library, University of California–San Diego, La Jolla, CA.

45) *Fusing Past Experience with Present Efforts to Safeguard the Future: The Disaster Planning Experiences of UK Information Specialists*: Andrea Lane, information specialist manager, and Olwen Beaven, information specialist deputy manager, BMJ Knowledge, BMJ Publishing Group, London, United Kingdom.

48) *Fusing and Collaborating: A Joint Library Project on Google Docs*: Marty Magee, education liaison, National Network of Libraries of Medicine, MidContinental Region, Nebraska, and Marie Reidelbach, AHIP, associate director, McGoogan Library of Medicine, University of Nebraska Medical Center–Omaha.

51) *Creating, Promoting, and Evaluating Online Library Tutorials for Nursing Students*: Heidi Schroeder, AHIP, health sciences librarian, Michigan State University Libraries, Michigan State University–East Lansing.

54) *Fusing Opportunity with Information Literacy: The Master's in Biomedical Sciences Experience*: Gail Y. Hendler, AHIP, head, Information and Access Services; Amy R. Lapidow, information services librarian; Jane Ichord, information services librarian; Amy E.

LaVertu, information services librarian; Eileen C. Moyer, information services librarian; Judy B. Rabinowitz, information services librarian; and Elizabeth J. Richardson, information services librarian; Hirsh Health Sciences Library, Tufts University, Boston, MA.

57) *Validation of a MEDLINE Search Instrument: Assessing Practice-based Learning Improvement in Residency Programs*: Gurpreet K. Rana, clinical education librarian, and Doreen R. Bradley, liaison services coordinator, Health Sciences Libraries; and Standley Hamstra, associate professor, Medical Education; and Robert E. Schumacher, associate professor, Medical School; University of Michigan–Ann Arbor; John G. Frohna, associate professor, School of Medicine and Public Health, University of Wisconsin–Madison; and Hilary M. Haftel, clinical associate professor, and Monica L. Lypson, assistant dean, Graduate Medical Education, Medical School, University of Michigan–Ann Arbor.

60) *Pre- and Posttesting of Ophthalmic Instruction via Online Teaching Systems*: Susan London, electronic education coordinator, School of Medicine Libraries; Ann Hammer, librarian, Morrison Ophthalmological Library; and Chi-Wah (Rudy) Yung, associate professor, Ophthalmology, Department of Ophthalmology; Indiana University–Indianapolis.

66) *Test the Test: A Pilot Study to Develop an Assessment Tool to Measure Medical Students' Competencies in Information Retrieval and Application Skills in Clinical Practice*: Kathryn E. Kerdolff, AHIP, reference librarian, and Maureen M. Knapp, AHIP, reference librarian, John P. Ische Library; and Richard P. DiCarlo, clinical associate professor, Medicine; Louisiana State University Health Sciences Center–New Orleans.

72) *Connecting Library Directors and the History of Medicine*: Joan Stoddart, AHIP, collection development librarian, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City, and Diane McKenzie, FMLA, collection development and history librarian, Health Sciences Library, University of North Carolina–Chapel Hill.

75) *Using a Survey Tool to Establish Preservation Priorities: Results from the Historical Folio Collection Survey at the Harvey Cushing/John Hay Whitney Medical Library, Yale University*: Robin Featherstone, National Library of Medicine associate fellow, and Sarah Burge, preservation coordinator, Harvey Cushing/John Hay Whitney Medical Library, Yale University, New Haven, CT.

78) *Social Technologies for Health Communications*: Gillian Goldsmith Mayman, public health librarian, and Whitney A. Townsend, liaison librarian, Health Sciences Libraries; Alison Grodzinski, communications coordinator, Prevention Research Center of Michigan; and Nancy Allee, AHIP, deputy director, Health Sciences Libraries; University of Michigan–Ann Arbor.

81) *Developing an Intranet Resource to Compile and Disseminate Animal Welfare Information for Library Liaisons*: Frank Davis, AHIP, research and education



librarian, and Rick Brewer, assistant director, Medical Center Library; and Valerie Perry, head, Agricultural Information Center; University of Kentucky–Lexington.

87) *Collaborating with Clinical Teams Using Web 2.0 Tools*: Shamsa Damani, clinical librarian, and Stephanie Fulton, AHIP, assistant library director, Research Medical Library, University of Texas M. D. Anderson Cancer Center–Houston.

90) *A Dynamic Clinical Librarianship Program: The Fusion of Partnerships for Education and Patient Care*: Diane M. Kunichika, medical librarian; Walter R. Benavitz, AHIP, librarian, Medical Sciences, Health and Education; Brian K. Fujioka, doctor, Family Practice; and Mabel Trafford, supervisory librarian, Health and Education; Tripler Army Medical Center, Honolulu, HI.

93) *Local Libraries' Emergency Preparedness Partnership Ensures Mutual Aid and Promotes Disaster Information Outreach*: Cynthia B. Love, technical information specialist, Disaster Information Management Research Center, Specialized Information Services Division, National Library of Medicine, Bethesda, MD; Tahirih Fusscas, reference librarian, E. R. Stitt Library, National Naval Medical Center, Bethesda, MD; Alicia A. Livinski, biomedical librarian, NIH Library, National Institutes of Health, Bethesda, MD; Brittany Rice, director, Medical Library, Suburban Hospital, Bethesda, MD; and Alison E. Rollins, reference and instruction librarian, and Linda M. Spitzer, head, Reference and Interlibrary Loan, James A. Zimble Learning Resource Center, Uniformed Services University of the Health Sciences, Bethesda, MD.

96) *Benefits and Perquisites: Attracting and Retaining Valuable Librarians*: Tanya Feddern-Bekcan, AHIP, reference and education services librarian, Reference and Education, and Joaquin E. Arriaga, director, Reference and Education Services, Louis Calder Memorial Library, Miller School of Medicine, University of Miami, Miami, FL.

99) *Hunters, Gatherers, and Strategists! Librarians Preparing for a Multisite Higher Learning Commission Reaccreditation Evaluation*: Dawn Littleton, AHIP, head, Public Services, Libraries, Mayo Clinic, Rochester, MN; Carole Saville, head, Public Services, Libraries, Mayo Clinic, Jacksonville, FL; and Kay E. Wellik, AHIP, director, Library Services, Libraries, Mayo Clinic, Scottsdale, AZ.

102) *Fusing Work and Life: A Study of US Health Sciences Libraries' Flexible Work Environments*: Susan C. Steelman, coordinator, Research and Clinical Search Services, and Brynn Mays, reference librarian, UAMS Library, University of Arkansas for Medical Sciences–Little Rock.

105) *iFusions: Integrating a Consumer Health Library into the Academic Medical Center Community*: Dana L. Ladd, AHIP, community health education center librarian, and Shannon D. Jones, AHIP, head, Outreach Services, Tompkins-McCaw Library for the Health Sciences, Virginia Commonwealth University–Richmond.

108) *Nurses and Librarians Collaborating for Better Health*: Louise C. Miller, clinical associate professor, Sinclair School of Nursing; MaryEllen C. Sievert, research consultant and professor emerita, MU Libraries; Rebecca S. Graves, AHIP, education librarian; and Barbara B. Jones, National Network of Libraries of Medicine Missouri liaison; J. Otto Lottes Health Sciences Library; University of Missouri–Columbia.

111) *A Visual Approach to MedlinePlus for Low Literacy, Low Income Patients*: Marilyn G. Teolis, AHIP, medical librarian coordinator, Medical Library, St. Thomas Health Services, Baptist Campus, Nashville, TN; Mary V. Taylor, chief librarian, Medical Library (142D), VA Medical Center, Memphis, TN; and Andrew D. Todd, instructor librarian, Brevard Community College/University of Central Florida Joint-Use Library, University of Central Florida–Cocoa.

114) *Fusing Feedback into Improved Access to Health Information in Asian Languages*: Amy E. LaVertu, information services librarian; Gail Y. Hendler, AHIP, head, Information and Access Services; Cora Ho, deputy director; and Eric D. Albright, AHIP, director; Hirsh Health Sciences Library, Tufts University, Boston, MA.

117) *From Zero to Ninety: Launching a Brand New Health Sciences Library Outreach Program*: Anna Ercoli Schnitzer, InfoPoint librarian; Nancy Allee, AHIP, deputy director; and Jane L. Blumenthal, AHIP, director; Health Sciences Libraries, University of Michigan–Ann Arbor.

123) *iFusions into TheirSpace: Partnerships for Librarian Office Hours*: Eileen Wakiji, AHIP, nursing and allied health librarian, and Eileen Bosch, kinesiology librarian, University Library, California State University–Long Beach.

126) *Development and Initial Evaluation of a Web Portal Providing Access to Evidence-based Information to Health Professionals Statewide*: Valerie J. Lawrence, AHIP, acting HEAL-WA resource coordinator, Health Sciences Library, University of Washington–Seattle.

129) *Rural Physicians and Physician Assistants Practicing in the Pacific Northwest: A Pilot Study of the Impact of Library Services on Clinical Decision Making for Patient Care*: Beth Hill, AHIP, library manager, William T. Wood Medical Library, Kootenai Medical Center, Coeur d'Alene, ID.

132) *Planet Blue: Implementing an Energy Conservation Program in a Health Sciences Library*: Whitney Field, operations coordinator; Nancy Allee, AHIP, deputy director; and Jane L. Blumenthal, AHIP, director; Health Sciences Libraries, University of Michigan–Ann Arbor.

135) *Shaping a New Surfboard to Catch the Magnet Wave*: Carolyn Ching Dennison, AHIP, reference librarian, and Tina Takamoto, AHIP, reference librarian, Hawaii Medical Library; Renee Latimer, director, Queen Emma Nursing Institute; and Marlene Oishi, manager, Hawaii Medical Library; The Queen's Medical Center, Honolulu, HI.

141) *Infusing New Life into Old Spaces*: Michelle Frisque, head, Information Systems; Ryan Kappes,

user support specialist; James Shedlock, AHIP, FMLA, director; Heidi Nickisch Duggan, associate director; James Brucker, instructional design librarian; Stephanie Kerns, head, Education and Outreach, and curriculum librarian; and Kurt Munson, head, User Services; Galter Health Sciences Library, Feinberg School of Medicine, Northwestern University, Chicago, IL.

144) *Publishing SMART: Fusing Author, Library, and Research Administration Goals*: Mary E. Youngkin, head, Public Services, Spencer S. Eccles Health Sciences Library; Allyson Mower, scholarly communication and copyright librarian, J. Willard Marriott Library; and Jeanne M. Le Ber, education services librarian, Spencer S. Eccles Health Sciences Library; University of Utah–Salt Lake City.

150) *Primary Care Physicians' Consumer Health Information-seeking Behaviors: A Model for Working with Elderly Depressed Patients and Their Caregivers*: Mary Jo Dorsey, AHIP, faculty librarian, Health Sciences Library System, and Ellen G. Detlefsen, associate professor, School of Information Sciences, University of Pittsburgh, Pittsburgh, PA.

153) *From Commuting to Cow Watching: Practical Solutions for the New Home Worker*: Sarah L. Greenley, information specialist, BMJ Knowledge, BMJ Publishing Group, Beverley, East Yorkshire, United Kingdom, and Sam Martin, information specialist, BMJ Knowledge, BMJ Publishing Group, London, United Kingdom.

156) *Fusing Resources to Develop Health Literacy Programs for English-language Learners*: Margaret (Peg) Allen, AHIP, coordinator, Hmong Health Education Network, and Peter Yang, executive director, Wausau Area Hmong Mutual Association, Wausau, WI.

158) *A New Way to Share Your Innovations: Case Studies at the Journal of the Medical Library Association*: Susan Starr, editor, *Journal of the Medical Library Association (JMLA)*, La Jolla, CA, and Josephine L. Dorsch, AHIP, JMLA associate editor, Library of the Health Sciences-Peoria, University of Illinois–Chicago, Peoria, IL.

### Late-breaking Posters:

**Tuesday, May 19, 10:00 a.m.–11:00 a.m.**

159) *Creating Opportunities for Expansion via Partnerships*: Margo Coletti, AHIP, director, Knowledge Services, Beth Israel Deaconess Medical Center, Boston, MA.

160) *Project Uncovering Health Information Databases (UNHID): Teaching Students, Parents, Teachers, and Librarians How to Utilize the Consumer Health Databases of the National Library of Medicine*: Joe Swanson Jr., division head, Computer Systems; Roland B. Welmaker Sr., archivist/librarian; Xiomara E. Arango, division head, Technical Services; Cynthia L. Henderson, AHIP, director; and Darlene P. Kelly, division head, Information Services; Library, Morehouse School of Medicine, Atlanta, GA.

161) *Our Next Generation of Library Professionals: A Medical Library Internship Program for Library and Information Science Graduate Students*: Robert T. Neumeyer, coordinator, The Brady Library of the Health Sciences, University of Pittsburgh Medical Center, Mercy Health System, Pittsburgh, PA.

162) *Health Information Literacy Outreach Project: Improving Health Literacy and Access to Reliable Health Information in Rural Oxford County, Maine*: Sabrina Kurtz-Rossi, health literacy consultant and project coordinator, and Patricia Duguay, executive director and project director, River Valley Healthy Communities Coalition, Rumford, ME.

163) *Bringing Health Information to Their Fingertips: Empowering the Community*: Naomi C. Broering, FMLA, dean, Libraries; Gregory A. Chauncey, senior program manager, Library; Stacy Gomes, vice president, Academic Affairs; and Jack Miller, president, Administration; Pacific College of Oriental Medicine, San Diego, CA.

164) *Blogging the Evidence*: Julia Esparza, AHIP, clinical medical librarian, Department of Medical Library Science; Angela Ledger, AHIP, systems librarian, Computer Services Department; and Marianne Comegys, director, Department of Medical Library Science; Louisiana State University Health Sciences Center–Shreveport.

165) *Using Google Docs to Solicit Input on Renewal of an Electronic Books Consortial Renewal*: Lisa Travis, medical librarian, Lon and Elizabeth Parr Reed Medical and Allied Health Library, Lincoln Memorial University, Harrogate, TN.

166) *Reaching out by Reaching in: Virtual Health and Wellness Information for Employees at Mayo Clinic Arizona*: Carol Ann Attwood, AHIP, medical librarian/registered nurse, Patient and Health Education Library, Mayo Clinic Arizona, Scottsdale, AZ.

167) *Using Data-driven Approach to Assess Efficacy of Collection Development Decisions*: Karen S. Grigg, associate director, Collection Development Service, DUMC Library and Archives, Duke University Medical Center, Durham, NC; Bethany Koestner, master's degree candidate, School of Information and Library Science, University of North Carolina–Chapel Hill; and Richard A. Peterson, AHIP, deputy director, and Patricia L. Thibodeau, FMLA, associate dean, DUMC Library and Archives, Duke University Medical Center Library, Durham, NC.

168) *A Multi-institutional Health Information Literacy Program for Elementary-aged Children*: Irena Dryankova-Bond, campus librarian and assistant professor, Library and Learning Resources, Blais Family Library; Carolyn Friel, associate professor, Medicinal Chemistry; and Monina Lahoz, associate professor, Pharmacy Administration; Massachusetts College of Pharmacy and Health Sciences–Worcester.

169) *Evaluation of "13 Things": A Learning 2.0 Self Discovery Class*: Sharon Dennis, National Network of Libraries of Medicine technology coordinator, Pacific Southwest and MidContinental Regions, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City; Rebecca Brown, National Network of



Libraries of Medicine technology liaison, MidContinental Regions, Dykes Library, University of Kansas Medical Center–Kansas City; and Susan Roberts, National Network of Libraries of Medicine technology associate, MidContinental Region, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City.

170) *Trendspotting: Analyzing Digital Reference Services on Health Sciences Libraries' Websites*: Charles S. Dorris, digital information services librarian; Michele Malloy, digital resources and services coordinator; and Meghan Wallace, information services coordinator; Dahlgren Memorial Library, Georgetown University, Washington, DC.

171) *Infusing Nursing Research at the Bedside: Interventions and Outcomes*: Karen W. Dillon, manager, Library and Media Services, Health Sciences Libraries, and Rebecca C. Clark, senior director, Nursing Research, Carilion Clinic, Roanoke, VA.

172) *Webs of Care: Connecting Patients with Family and Friends*: Valerie St. Pierre Gordon, AHIP, associate professor; head, Cataloging; and staff development officer; and Tracy E. Powell, AHIP, associate professor and clinical services librarian; Lister Hill Library of the Health Sciences; University of Alabama–Birmingham.

173) *An Analysis of Database Searching Classes in Support of the National Institutes of Health Nursing and Patient Care Services Evidence-based Practice Initiative*: Judith Welsh, biomedical librarian, Library, National Institutes of Health, Bethesda, MD.

174) *Another On-ramp to the Digital Information Highway: Implementing WiFi in an Academic Medical Center Hospital Library*: Kaura Gale, medical librarian, Seymour J. Phillips Health Sciences Library, Beth Israel Medical Center, New York, NY.

175) *Getting to Know You: Academic Health Sciences Library Directors*: Jodi L. Philbrick, adjunct faculty and PhD candidate, and Ana D. Cleveland, regents professor and director, Health Informatics Program, Department of Library and Information Sciences, University of North Texas–Denton.

176) *What Happens When Journals Move from Print to Electronic Only?*: Amy Donahue, associate fellow, and Beth Weston, head, Serial Records Section, National Library of Medicine, Bethesda, MD.

177) *Shopping for Self-Help Tools on the Web*: Angela Lee, head librarian, Social Work Library, University of Washington–Seattle.

178) *Fusing Wikis and Pathfinders: Creating an Interactive Resource Guide to Improve Student Researching Skills*: Talitha Matlin, master's candidate and library assistant, and Susan M. McGuinness, assistant clinical professor and pharmacy librarian, Biomedical Library, University of California–San Diego, La Jolla, CA.

179) *Fusing the Gap between Intentions and Reality: A Study of Distance Learning Drop-outs*: Terri Ottosen, AHIP, consumer health outreach coordinator, and Sheila L. Snow-Croft, outreach education coordinator, National Network of Libraries of Medicine, South-

eastern/Atlantic Region, Health Sciences and Human Services Library, University of Maryland–Baltimore.

180) *Health Information Literacy Research Project: A Prescription for Easy-to-read Health Information: Results from Two Pilot Site Medical Libraries in Southern California*: Andrea Harrow, medical librarian, Health Sciences Library, Good Samaritan Hospital, Los Angeles, CA; Julie Smith, library manager, Library, St. Joseph Hospital, Orange, CA; and Sabrina Kurtz-Rossi, project coordinator, Medical Library Association, Chicago, IL.

181) *The Library Newsletter 2.0: Stand Out in a Crowded In Box*: Linda O'Dwyer, communications coordinator and education librarian; Michelle Frisque, head, Information Systems; and Jeremy Prevost, technical consultant; Galter Health Sciences Library, Northwestern University, Chicago, IL.

182) *Emergency Access Initiative: A Partnership for Emergency Access to Biomedical Literature*: Maria Elizabeth Collins, technical information specialist, Collection Access Section, National Library of Medicine, Bethesda, MD.

183) *GalterLists: Integrating Social Bookmarking into the Library's Website*: Michelle Frisque, head, Information Systems; Mark Berendsen, education librarian; James Brucker, instructional design librarian; Steven Hunt, web programmer librarian; Linda O'Dwyer, communications coordinator/education librarian; and Jeremy Prevost, information technology consultant; Galter Health Sciences Library, Northwestern University, Chicago, IL.

184) *Approval Plan, Online Slips, and Approval Book Returns*: Assako N. Holyoke, medical librarian, Medical Center Library, Saint Louis University, St. Louis, MO.

185) *Professional and Affordable Library Orientation, Education, and Promotion through Web 2.0 Technologies*: Emily Hurst, instructional services librarian, Public Services Department, The Libraries, University of Texas Health Science Center–San Antonio.

186) *Library Consultations: Live versus Virtual*: Pamela Corley, AHIP, research support librarian, Norris Medical Library, University of Southern California–Los Angeles.

187) *The Role of the Health Sciences Libraries in an Interdisciplinary Health Informatics Research Organization*: Marisa Conte, clinical and translational science liaison, and Jane L. Blumenthal, AHIP, director, Health Sciences Libraries, University of Michigan–Ann Arbor.

188) *Developments in Multidimensional Resources for the Health Sciences*: Kay Harper, assistant professor, Library Science, and liaison, School of Nursing and Allied Health Professions, University of Louisiana–Lafayette.

189) *Libraries Go Mobile: Personal Digital Assistants (PDAs) Transform Library Services and Content*: Susan Lessick, AHIP, head; Phillip Garcia, reference coordinator; Julie Hillskemper, reference librarian; and Jorge Santiago, information technology center manager; Grunigen Medical Library, University of California–Irvine Medical Center, Orange, CA.



190) *Camtasia: Visual Productions for Library Self-instruction*: Robert Johnson, research librarian, Nursing and Allied Health Science Library, and Judy Bube, research librarian, Medicine, Science Library, University of California–Irvine.

191) *Going to the Source: Assessing the Library Needs of Master's Nursing Students*: Joanne Rich, information management librarian; Janet G. Schnall, AHIP, information management librarian; and Sarah Safranek, information management librarian; Health Sciences Library; Steve Hiller, director, Assessment and Planning, University Libraries; and Amy L. Harper, information management librarian; Leilani A. St. Anna, AHIP, information management librarian; and Sherry A. Dodson, information management librarian; Health Sciences Library; University of Washington–Seattle.

## OTHER MEETINGS AND EVENTS

### Pre-meeting activities

The MLA Board of Directors met on Thursday, May 14, and continued through Friday, May 15. On Saturday, May 16, these MLA groups met: 2010 National Program Committee, Books Panel, Chapter Council, Credentialing Committee, Nominating Committee, Section Council, and the first meeting of the section program planners.

### Sunday, May 17, 2009

On Sunday, May 17, sections and SIGs met, including Cancer Librarians Section, Complementary and Alternative Medicine SIG, Corporate Information Services Section, Department of the Army Medical Command Libraries SIG, Department of Veterans Affairs Librarians SIG, Federal Libraries Section, Hospital Libraries Section Executive Committee, International Cooperation Section, Libraries in Curriculum SIG, Medical Library Education Section, Nursing and Allied Health Resources Section Executive Board, Osteopathic Libraries SIG, Outreach SIG, Public Services Section, Retired Librarians SIG, and Vision Science SIG. The Fellows of MLA, the *Journal of the Medical Library Association* Editorial Board, and the Research Connection of Research Section leaders also met. There were also informal morning meetings: a Go Local Discussion Session and the National Network of Libraries of Medicine, Middle Atlantic Region. The afternoon informal meetings featured the Association of Academic Health Sciences Libraries (AAHSL) Scholarly Communications Committee and the AAHSL Teaching/Learning Oversight Committee.

### Monday, May 18, 2009

Monday, May 18, was a day for many committee meetings: 2011 National Program Committee, Ad Hoc Committee for Advocating Scholarly Communication, Awards Committee, chapter treasurers, Governmen-

tal Relations Committee, MLANET Editorial Board, Professional Recruitment and Retention Committee, section continuing education chairs, and the Task Force on Vital Pathways for Hospital Librarians. The following sections and SIGs also met: African American Medical Librarians Alliance SIG; Chiropractic Libraries Section; Clinical Librarians and Evidence-Based Health Care SIG; Collection Development Section Executive Board; History of the Health Sciences Section; Institutional Animal Care and Use SIG; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG; Medical Informatics Section; Mental Health SIG; Molecular Biology and Genomics SIG; New Members SIG; Nursing and Allied Health Resources Section; Pharmacy and Drug Information Section; Public Services Section; Relevant Issues Section; Research Section; and Technical Services Section. There were informal afternoon meetings for the Association of Academic Health Sciences Libraries Education Research Task Force, an EOS International Seminar, and the National Network of Libraries of Medicine, Pacific Southwest Region: Elicensing Collaborative with the Statewide California Electronic Library Consortium. The EOS International User Group Meeting took place later that evening.

### Tuesday, May 19, 2009

On Tuesday, all types of units met: Benchmarking Network Editorial Board and later the benchmarking chapter liaisons, Bylaws Committee, chapter continuing education chairs, Collection Development Section, Consumer and Patient Health Information Section, Dental Section, Educational Media and Technologies Section, Emerging MLA Leaders Task Force, Health Association Libraries Section, Hospital Libraries Section Committees, Leadership and Management Executive Board and Section, Library Marketing SIG, Donald A. B. Lindberg Research Fellowship Jury, Membership Committee, Public Health/Health Administration Section, Retired Librarians SIG for sharing and a lecture on "Negotiating Your Retirement," section program planners, section treasurers, Technical Services Section, and Veterinary Medical Libraries Executive Committee and Section. Morning informal sessions included MLA FYI: The Chicago Collaborative: A New Partnership Between Librarians, Publishers and Editors; the EFTS Users Group Update; and the Libraries in Medical Education SIG National Meeting.

### Wednesday, May 20, 2009

In the early morning, the Continuing Education, Grants and Scholarships, Joseph Leiter NLM/MLA Lectureship, and Oral History Committees met, as did section program planners for MLA '10. After the close of the meeting, the MLA Board of Directors met and the Continuing Education Committee held another meeting. The NLM/AAHSL Leadership Fellows Program Leadership Institute was held during the afternoon.

## OPEN FORUMS

Six open forums were held concurrently on Tuesday, May 19, from 7:30 a.m.–8:30 a.m. The open forums included:

### Ethics Task Force

Lucretia W. McClure, AHIP, FMLA, cochair of the MLA Ethics Task Force, introduced the panel consisting of cochair Millie Moore, and task force member Karen Butter, AHIP, and reviewed the charge from the MLA president: to review MLA's code of ethics, its policy on disclosures of potential conflicts of interest, and its business practices in light of the code and those policies. The forum was a place to get feedback from the members on how they felt about disclosures and conflicts of interest, about their personal codes of ethics, and about policies regarding disclosures and conflicts of interest that they might have in their home institutions. Other task force members—T. Scott Plutchak, AHIP, Lynn Fortney, Kathryn H. Carpenter, MLA President Mary L. Ryan, AHIP, FMLA, and headquarters staff Ray Naegele and Evelyn Shaevel—participated in the discussion. See summary of this forum by Mr. Plutchak on the MLA '09 Blog <<http://www.connections.mlanet.org/2009/06/01/open-forum-on-the-ethics-task-force/>>.

### Health Information Literacy

The moderator, Jean Shipman, AHIP, FMLA, reviewed the pilot curriculum and the methods used for evaluation of the project as well as the plans to disseminate the results of the project and future activities under development. Hospital librarians reported on their experiences working with the curriculum. See summary of this forum by Paula Raimondo, AHIP, on the MLA '09 Blog <<http://www.connections.mlanet.org/2009/06/17/the-information-literacy-open-forum-at-mla-2009-in-honolulu-hi/>>.

### Librarians without Borders®

The Librarians Without Borders® (LWB) forum was chaired by Lenny Rhine, FMLA. Topics discussed included an overview of the original charges and activities of LWB, update on the E-Library Training Initiative (funded by the Elsevier Foundation), a summary of the LWB Grant by Min-Lin Fang (funded by FlySheet Med Informatics Company), and a review of the LWB website and possible updates. It concluded with a discussion to encourage others to participate in and initiate LWB activities.

### National Institutes of Health Public Access Policy Update

Karen Albert, AHIP, chair of the Ad Hoc Committee for Advocating Scholarly Communication, coordinated this session. Hope Barton, chair of the MLA Governmental Relations Committee (GRC), provided an update on association activities that supported provisions in the Omnibus Appropriations Act of

2009 related to the National Institutes of Health (NIH) public access policy. Ms. Albert reported that MLA's scholarly communications web pages have been integrated into one website <<http://www.mlanet.org/resources/publish/>>, which includes several recently developed statements from MLA and the Association of Academic Health Sciences Libraries. A video presentation <[http://publicaccess.nih.gov/PublicAccess\\_MLA\\_Q&A\\_5-09\\_small.wmv](http://publicaccess.nih.gov/PublicAccess_MLA_Q&A_5-09_small.wmv)> prepared by Neil Thakur, point person at the NIH for the public access policy, that responded to questions collected by the scholarly communications committee from members regarding implementation of the NIH public access policy was shown and discussed. See summary of this forum by Ruth Holst, AHIP, FMLA on the MLA '09 Blog <<http://www.connections.mlanet.org/2009/06/30/nih-public-access-policy-forum-at-mla/>>.

### Social Networking Software

Bart Ragon, chair of the Task Force on Social Networking Software (SNTF), and Mark E. Funk, AHIP, MLA immediate past president, moderated this forum and reported on the work of the task force. Highlights included the surveys sent out to gauge the use of social networking tools by the members. Task force member Melissa Rethlefsen presented the data from the surveys on a poster at the meeting. Two hundred thirty-three MLA members participated in the "Digg Deeper with Social Media" online course in the spring. Participant discussion included suggestions about wiki and Moodle platforms and a forum or talking points for librarians to communicate with information technology staff and administrators about social networking tools. The SNTF has been extended for another two years so it can finish its charge and work on implementing Web 2.0 tools for the benefit of the entire membership. See summary of this forum by Connie Schardt, AHIP, on the MLA '09 Blog <<http://www.connections.mlanet.org/2009/06/08/social-networking-open-forum/>>.

### Speed UpDating

Moderated by Eileen H. Stanley, AHIP, of the 2009 National Program Committee (NPC), this session featured five-minute presentations by Ryan Harris, Health Sciences and Human Services Library, University of Maryland–Baltimore, on using iTunes to collate institutional podcasts; Jennifer Boxen, assistant librarian, S. E. Wimberly Library, Florida Atlantic University–Boca Raton, on using RefWorks to show collaborative projects for the Liaison Committee on Medical Education (LCME) review; Sheila Green, clinical informationist, HAM-TMC Library, Houston Academy of Medicine–Texas Medical Center–Houston, on using the "library minute" as a strategy to teach the clinical team at each interaction; and Lisa D. Travis, Lon and Elizabeth Parr Reed Medical and Allied Health Library, Lincoln Memorial University–DeBusk College of Osteopathic Medicine, Harrogate,

TN, on finding and linking out to interactive resources. After their presentations, the audience had time for questions and a discussion of the format. At the 2010 meeting, the NPC plans to call these "lightning talks." See the summary of this forum by Rosalind Dudden, AHIP, FMLA, on the MLA Blog <<http://www.npc.mlanet.org/mla09/?p=784>>.

## NATIONAL LIBRARY OF MEDICINE UPDATE

Donald A. B. Lindberg, director of the National Library of Medicine (NLM), began the NLM Update, which took place Tuesday, May 19 from 9:00 a.m.–10:00 a.m. Dr. Lindberg brought users up-to-date on some of the library programs as well as future plans. Sheldon Kotzin, FMLA, associate director for library operations, gave an update on Library Operations activities; and Stacey Arnesen, head, Disaster Information Management Research Center (DIMRC), gave an update on DIMRC. The broadcast of the NLM Update is available on MLANET <<http://www.mlanet.org/members/e-present/2009/>> (members only); the electronic presentations are also on the NLM website <[http://www.nlm.nih.gov/pubs/techbull/mj09/mj09\\_nlm\\_update.html](http://www.nlm.nih.gov/pubs/techbull/mj09/mj09_nlm_update.html)>.

## OTHER SPECIAL EVENTS AND RECEPTIONS

Saturday, May 16:

- Leaders' Tea, 2:00 p.m.–4:00 p.m.
- Welcome Reception and Opening of Hall of Exhibits, 4:30 p.m.–6:30 p.m.

Sunday, May 17:

- Majors 21st Annual Walk for Fun, 6:30 a.m.–7:30 a.m.
- New Members and First-time Attendees Breakfast, 6:30 a.m.–8:00 a.m.
- Question-and-answer session with Adam Bosworth at EBSCO Exhibit Booth, 11:00 a.m.–noon
- Chapter Council Presents Sharing Roundtables, 12:30 p.m.–2:30 p.m.
- PR/Marketing Program: "The Who, What, Where, When, and Why of Social and Traditional Media," 2:00 p.m.–3:00 p.m.
- International Visitors Reception, 5:30 p.m.–6:30 p.m.
- Library School Reunion, 6:00 p.m.–7:00 p.m.
- Hospital Libraries Section Connection Reception with Friends of the National Library of Medicine, 6:00 p.m.–7:30 p.m.

Monday, May 18:

- Academy of Health Information Professionals Question-and-answer Session, 1:30 p.m.–2:30 p.m.

Tuesday, May 19:

- MLA Luau, Hale Koa Hotel, 6:00 p.m.–9:00 p.m.

## SUNRISE SEMINARS

Exhibitors held Sunrise Seminars to provide information and introduce new products and services. These were:

Sunday, May 17, 7:00 a.m.–8:00 a.m.

- Integration of Point-of-care Content into the Electronic Health Record (EBSCO)
- EMBASE: Boost Your Pharma Informational Retrieval to Provide Best-in-class Service (Elsevier)
- No Password Required: A Case Study of Integrating Library Resources in the Electronic Medical Record (Wolters Kluwer/Ovid)

Monday, May 18, 6:30 a.m.–7:30 a.m.

- *Annals of Internal Medicine* and ACP: Recent Developments! (American College of Physicians)
- Nursing and Allied Health Resources (EBSCO)
- Point-of-care Alternatives/Maximizing MDConsult eBook Value (Elsevier)
- USMLEasy: Tougher Questions for Easier Boards (McGraw-Hill)
- NLM Online Users' Meeting (National Library of Medicine)

Tuesday, May 19, 6:30 a.m.–7:30 a.m.

- The Cochrane Library, an Update (Wiley)
- American Psychological Association
- Introducing EBSCO's ERM Essentials (EBSCO)
- Offsite Journal Access Simply with Athena/TDNet Management Tools (TDNet)

## TECHNOLOGY SHOWCASES

Fifteen technology showcases were held Sunday through Tuesday. These were:

- AccessAnesthesiology: A New Level of Customization and Excellence (McGraw-Hill), May 17, 11:00 a.m.–11:30 a.m.
- DynaMed (EBSCO), May 17, 11:30 a.m.–noon
- Essential Evidence Plus (Wiley), May 17, noon–12:30 p.m.
- Nursing Reference Center (EBSCO), May 17, 12:30 p.m.–1:00 p.m.
- JAMAevidence: Best Practices of Evidence-Based Medicine (McGraw-Hill), May 17, 1:00 p.m.–1:30 p.m.
- CINAHL Plus with Full Text (EBSCO), May 17, 1:30 p.m.–2:00 p.m.
- Mosby's Nursing Consult: Evidence-based Practice Through Technology (Elsevier), May 17, 2:00 p.m.–2:30 p.m.
- Patient Education Reference Center (EBSCO), May 17, 2:30 p.m.–3:00 p.m.
- The R2 Digital Library from Rittenhouse (Rittenhouse), May 17, 3:00 p.m.–3:30 p.m.
- BMJ Point of Care: Get Answers NOW (BMJ Group), May 18, 10:30 a.m.–11:00 a.m.
- How Do You Measure Up? (Thomson Reuters), May 18, 11:30 a.m.–noon
- What Will You Discover Tomorrow? (Thomson Reuters), May 18, 1:30 p.m.–2:00 p.m.
- Move from Discovery to Publishing Faster with EndNote (Thomson Reuters), May 18, 2:30 p.m.–3:00 p.m.
- MEDLINE with Full Text (EBSCO), May 19, 8:30 a.m.–9:00 a.m.
- Rehabilitation Reference Center (EBSCO), May 19, 10:00 a.m.–10:30 a.m.



## CONTINUING EDUCATION COURSES

The 2008/09 Continuing Education Committee offered the following courses to 273 attendees on May 15, 16, and 20, 2009:

- CE 100, Magnet Hospital Designation: The Integral Role of the Medical Librarian
- CE 102, Negotiation Skills
- CE 200, Getting Started with Information Outreach in Minority Communities
- CE 201, Creating Influence: Getting What You Want
- CE 202, Designing Library Spaces for the 21st Century
- CE 203, Library Director: Knowledge, Skills, and Career Path
- CE 204, Coaching and Mentorship for Performance
- CE 300, Locating Cancer Information for Your Clinicians and Patients
- CE 301, Government Resources in Consumer Health
- CE 303, Librarians without Borders® HINARI Access to Research Initiative: Internet Resources for Health Information Professionals: Training the Trainers
- CE 400, Library without Walls: Creating Web Portals for Online Services and Resources
- CE 401, No Fear Molecular Biology: Concepts and Searching
- CE 500, Emerging Technologies for Librarians
- CE 502, Incorporating Web 2.0 Tools into Research: Making the Most of Instruction and Outreach Efforts
- CE 600, Better Design and Delivery of Professional Education
- CE 601, Creating Online Tutorials in Less than Thirty Minutes
- CE 700, Understanding Health Care Literature: A Primer
- CE 701, Knowledge Transfer: Moving from Best Evidence to Best Practice
- CE 703, Evidence-based Public Health
- CE 704, Understanding Health Care Literature: Advanced Critical Appraisal Skills
- CE 705, Effective Survey Design: Ask the Right Questions, Get the Right Answers

## RESOURCES AND SERVICES

Hawaiian touches accented MLA's usual array of services for meeting attendees. The Hospitality Center staffed by the Local Assistance Committee and meeting personnel provided maps and restaurant and activity recommendations. Hula dancing lessons were taught on Monday, May 18, and Tuesday, May 19 (see the MLA '09 Blog <[http://www.npc.mlanet](http://www.npc.mlanet.org/mla09/?tag=hula)

> for photos). The Information Desk, part of the Registration Center, was a place to leave messages for MLA staff, the Board of Directors, or colleagues in addition to the Message Center board. Internet access was available in the Internet Café in the Exhibit Hall, as well as in a convenient setting on the main level, which was available 24 hours per day from Saturday, May 16–Wednesday, May 20. The Job Placement Center was open Sunday, May 17–Tuesday, May 19, and shared space with the Member Resource Room that provided copying, computers, and printing for association business. It was also the location for the MLA Personalized Resume Clinic, offered Sunday, May 17, from 9:00 a.m.–3:00 p.m., and Monday, May 18, from 9:00 a.m.–11:30 a.m. and 1:30 p.m.–3:00 p.m. A Speaker Ready Room was available for those making presentations during the meeting. Instead of a meeting newsletter, information was shared via the MLA '09 Blog, Wiki, and other "green" strategies. The MLA Connection Booth comprised several great places to talk with MLA staff and member volunteers. The Scholarship Booth/MLA Store was the place for MLA Publishing and unique gifts to benefit the grants and scholarships program. Award recipients were pictured in a poster display on the reverse of the Message Board. The Section Council and Chapter Council displayed section and chapter membership information and program information. The Public Relations Swap 'n' Shop was a separate booth that highlighted the entries and winners of the Swap 'n' Shop (see the September 2009 *MLA News* article <[http://www.mlanet.org/members/mla\\_news/2009/sep\\_09/swap.html](http://www.mlanet.org/members/mla_news/2009/sep_09/swap.html)> [members only]). A Relaxation Station, sponsored by McGraw-Hill, and the MLA '10 booth were available in the Hall of Exhibits.

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